

BEAUTY PARADE

The World's Loveliest

PDC

AUGUST
25¢



PETER
DAGG

SHOWGIRLS • MODELS • PIN-UPS



Now-Four

OF THESE SENSATIONAL
NEW BEST-SELLERS

Yours FOR \$7.
ONLY

Here is an offer you shouldn't miss! Your choice of all of these 4 smash hits pictured above for only \$7, instead of the higher price of the publishers' retail edition! These 4 books are so thrilling that the public made them "best-sellers".

Each book is packed with intimate loves, hates, intrigues, passions & thrills. Each book is complete, with clear readable print and in handsome durable binding. Not one word left out. Hours of exciting reading!

The kind of reading we know you'll like! The kind of books one reader tells another to be sure to get. Something really extra! You should

keep the copies of this collection about in some private place. You owe it to yourself to get these books. Mailed in plain wrapper.

"PASSION FOREVER" . . . "Helene was fairly embarked on her new career!"

"THE PUSHOVER" . . . "Ben and Ruth had known each other for just seventy-two hours!"

"FAST AND LOOSE" . . . "Jolissa had always lived sedately with two maiden aunts . . ."

"THE TORRID AFFAIR" . . . "Helen wasn't a bad girl at heart."

Mail This Coupon Now!

Lion Editions, Dept. 259, 1650 Broadway, N. Y. C. 19

Please rush these "best-sellers" to me:

- ☐ Enclose find \$7 for all books. ☐ Send COD all 4 books.
☐ Enclose find \$2 each for the following books _____

Name

Address

City Zone State

REDUCE FAT

**Pounds Off
Belly, Etc.
No Danger**

Science now shows that most fat people don't have to remain overweight any longer. Except a comparatively few cases, every one of these thousands of persons can now reduce quickly and safely — without unwarranted exercise, discomfort or diets.

**Something New
Safe, Easy, Quick**

Are you one of these thousands, most of whom have tried to reduce by fast, boring food fads, menus, etc., and failed? If you are, here's something new, what modern science has discovered — on reducing foods, drugs and devices. It's a new way can reduce scientifically, with new health and attractiveness — and without unnecessary exertion, dieting, massage, etc.



Simple Directions Guaranteed Harmless

The "Complete Weight Reducer," a wonderful new book, has just published. Get your copy today. It contains all the latest scientific information on reducing. No matter how overweight you are, it will show you how to reduce. It contains all the latest scientific information on reducing. No matter how overweight you are, it will show you how to reduce. It contains all the latest scientific information on reducing. No matter how overweight you are, it will show you how to reduce.

**Send No Money
Examine It FREE**

You need not pay a cent — just mail coupon now. We will send you the COMPLETE WEIGHT REDUCER for 5 days free examination. When it arrives, deposit \$1.00 when a few could for postage and handling with the book. Follow the simple instructions immediately and start reducing. If within 5 days you are not convinced that this shows you the way to reduce, we will refund your deposit of \$1.00 in full. This is your great opportunity of learning, changing and slimming — do it NOW!



**HARVEST HOUSE, Dept. J-605
363 Broadway, New York 13, N. Y.**

Send me at once in plain package, for 5 days free examination, the COMPLETE WEIGHT REDUCER. When it arrives, I will deposit \$1.00 plus postage with the postman. If within 5 days of following the simple reducing instructions, I am not completely satisfied, I may return it and you will refund my full deposit of \$1.00. Otherwise, I will keep it and the deposit will be considered payment in full.

Name _____
Address _____
City _____ State _____

Check here if you want to have postage by enclosing \$1.00 now. Same refund guarantee. Canadian orders, \$2.50 in advance.

Appear at once TALLER



For years I was called Shorty. I was unpopular. I was laughed at by the men in the office. I felt miserable. Now the men have changed towards me. And I am popular with the girls too. No longer unpopular. I am a handsome man. I feel wonderful.

SHORT MEN Many Doctors Advise You...

New, Safe, Quick and Inexpensive
At last! Here's something new that gives amazingly simple aid to height increase. Thousands of short men all over America are now adding inches to their appearance—and increasing their popularity too. Many doctors enthusiastically recommend this book for all underweight persons.

Acclaimed & Endorsed Everywhere
This is the great new book doctors have been reading aloud in leading medical reviews. Illinois Medical Journal says: "Pages packed with helpful hints, instructions, practices. Answers all questions on height-increasing methods." Ohio Medical Journal says: "The first book of its kind." Wisconsin Medical Journal says: "There really are certain things which a short person may do to increase his size." Southern Medical says: "A unique book with great possibilities." Correct drugs, body-build mistakes, dieting, etc. Simple directions. Effective results.

OUR OFFER—SEND NO MONEY
"Short Science & Height Increase" gives you really apparent method endorsed by scientists and recommended by physicians. Formerly \$3.00. Now only \$1.75. Guaranteed harmless. Command attention, be admired by women. Send no money. Rush coupon today.

**HARVEST HOUSE, Dept. J-605
363 Broadway, New York 13, N. Y.**
SEND SHORT SCIENCE & HEIGHT INCREASE in plain package. On delivery I will pay postman \$1.75 plus few cents postage. If not satisfied I may return it within ten days and my \$1.75 will be refunded.



HAIR OFF&OUT

**BANISHED FOREVER
From Face, Arms, Legs, Body**
Remove your unsightly hair from any part of your face, arms, legs or body. Now positively can, unsafely, painlessly or permanently. There are lots of electrolysis outfits like this on the market. They electrolytically remove hair and grow it more than they hair removal on the market.

**Recommended by America's
Greatest Beauty Experts**
The world's most famous beauty expert, the famous Dr. Josephine Baker has said: "This is the best electrolysis outfit I have ever used. It is safe, simple, and gives permanent results. It is recommended by beauty specialists. It is explained in 12 simple steps. Follow these instructions on depilatory, electrolysis, cream, lotion, water, etc. Also permanent measures, painless preparations and safe home methods."

Our Offer—Send No Money ONLY 98¢
Twenty pages, illustrated with 100 photos, text, and more. It is absolutely safe, simple, and gives permanent results. It is recommended by beauty specialists. It is explained in 12 simple steps. Follow these instructions on depilatory, electrolysis, cream, lotion, water, etc. Also permanent measures, painless preparations and safe home methods.

HARVEST HOUSE, Dept. J-605, N. Y. C. 13
Send OFF&OUT HAIR and 175 DEPILOY in plain package. On delivery I will pay postman \$1.98 plus few cents postage. If not satisfied I may return it within ten days and my \$1.98 will be refunded.

Name _____
Address _____
City _____ State _____
Check here if you want to have postage by enclosing \$1.98 now. Same refund guarantee. Canadian orders, \$2.50 in advance.



FEMALE BEAUTY Round the World

World's Greatest Collection of Strange & Secret Photographs
NOW you can travel round the world with the most daring adventurers. You can see with your own eyes the weirdest peoples on earth. You witness the strangest customs of the red, white, brown, black and yellow races. You attend their startling rites, their mysterious practices. They are all assembled for you in these five great volumes of the SECRET MUSEUM OF MANKIND.

600 LARGE PAGES
Here is the world's greatest collection of strange and secret photographs. Here are exotic photos from Europe, Asia, Africa, India, etc. Through the camera you witness the strangest customs of every continent and the strangest customs of life and love in America, Europe, etc. You are bewildered by these large pages of ONE THOUSAND PHOTOGRAPHS, including 150 full-page photos, and titled by the hundreds of short stories that describe them.

1,000 PHOTOS
You see actual snapshots printed in every corner of the world. You see a man and woman in queer lands where the food of a white man has rarely been. You see weird customs of marriage and family life in China, Japan, India, etc. Through the camera you witness the strangest customs of every continent and the strangest customs of life and love in America, Europe, etc. You are bewildered by these large pages of ONE THOUSAND PHOTOGRAPHS, including 150 full-page photos, and titled by the hundreds of short stories that describe them.

Contents of 5-Volume Set
Volume 1—The Secret Album of Africa
Volume 2—The Secret Album of Europe
Volume 3—The Secret Album of Asia
Volume 4—The Secret Album of America
Volume 5—The Secret Album of Oceania

5 PICTURE-PACKED VOLUMES

The SECRET MUSEUM OF MANKIND consists of five picture-packed volumes, including 1,000 photos, and 1,000 stories. It is the world's greatest collection of strange and secret photographs. It is the world's greatest collection of strange and secret photographs. It is the world's greatest collection of strange and secret photographs.

Specimen Photos
Exotic, Secret, Strange—Civilized Life vs. Savage—Flora, Fauna and Customs—Mysteries of Customs—Three & Four—Secrets of the World.
1,000 Strange and Secret Photos

SEND NO MONEY

Simply sign and mail the coupon. Remember, each of the 5 Volumes is 6 1/2 inches high, and opened over a 100 pages. Remember also that this 5-Volume Set formerly sold for \$10. And it is bound in expensive "life-line" cloth. Don't let this set go. Fill out the coupon, drop it in the next mail, and receive this book with at once.



**FORMERLY \$10
NOW ONLY
\$1.98**

**FOR THE COMPLETE
5 VOLUME SET
BOUND TOGETHER**

METRO PUBLICATIONS
363 Broadway, Dept. 1706, New York 13, N. Y.
Send me "The Secret Museum of Mankind" (5 great volumes bound together). I will pay postman \$1.98 plus postage on arrival. If in 5 days I am not delighted, I will return the book and you will refund my \$1.98.

Name _____
Address _____
City _____ State _____
Check here to save 11 cents postage charge by enclosing \$1.98 now. Same refund guarantee. Canadian and foreign orders \$2.50 in advance.



Page 20



Page 44



Page 27



Page 30



Page 56



Page 34



Page 26

BEAUTY PARADE

Trade-Mark Reg. U. S. Pat. Off.

Contents

VOLUME 7, NUMBER 3

AUGUST, 1948

L. Bennett, Editor

Art Direction by Reale



	Page
FOR WHOM THE BELLE HOPS . . .	6
SHEER DELIGHTS	10
BROADWAY GOES CUBAN . . .	12
SHOWGIRLS' HOBBIES	14
DRESSED TO THRILL	16
SWING IT, BABY	18
A GEORGIA PEACH!	20
THE BOOKWORM SQUIRMS . . .	22
BOUQUET OF BEAUTS	26
INTRODUCING . . . LORRAINE COTE	28
RETURN ENGAGEMENT	30
DELIGHTFUL!	32
WHAT MADE THE GAY 90's GAY	34
AN ICE DISH	36
PORTRAITS IN BLACK	40
BLONDE OR BRUNETTE?	42
THEY'RE TANTALIZING	44
CORRESPONDENCE CORNER . . .	50
BARE FACTS AND FANCY FIGURES	60
PIN-UPS . . . 46, 49, 52, 54, 56, 58, 63	



Beauty Parade is published bi-monthly by Beauty Parade, Inc., 201 West 52nd Street, New York, N. Y. Copyright 1948 by Beauty Parade, Inc. All rights reserved by Beauty Parade, Inc. All material submitted will be given careful attention, but such material must be accompanied by sufficient postage for return and is submitted at the author's risk. Printed in U.S.A.

THROUGH THESE PAGES PASS THE MOST BEAUTIFUL GIRLS IN THE WORLD

SMASHING BOOK OFFER

YOUR CHOICE OF ANY OF THESE EDUCATIONAL BOOKS **FREE** WITH YOUR ORDER!

YOUR CHOICE

50¢ EA.

See **FREE** OFFER

I DIDN'T KNOW I COULD LEARN SO MUCH FOR SO LITTLE MONEY



**BOXING
JIU-JITSU
WRESTLING**

3 dynamic action packed books on the art of self-defense. You don't need muscles and brawn when you understand the technique of the experts... fully explained and illustrated in each of these professional type books. **WRESTLING, BOXING, JIU-JITSU**... quickly and easily learned right at home through these instructions... just like having an expert instructor. Order at once for your own self-protection.

50¢ each



LEARN TO DANCE

Don't be the left-over at every party. Join the millions who are beautiful dancers. Graceful ballroom steps... professional tap routines... fast new swing steps... all can be mastered quickly right in your own living room. Easy to understand printed and diagrammatical explanations as taught by the best teachers are found in these books. Act now... let fun and popularity become a part of your life.

50¢ each



Learn Spanish and These Foreign Languages!



Prepare for post-war opportunities NOW! Learn a foreign language quickly and easily by studying 15 minutes a day. Do it while riding to the office... waiting for dinner or on lunch hour. The most difficult tongue can be mastered to perfection within a short period. These books are the latest revised editions and up to the minute with English and foreign pronunciations. **FRENCH** is a language used everywhere. **SPANISH** is the basis for most Latin tongues. **GERMAN** is a post-war language. **POLISH** is universally spoken. **ITALIAN** is fluently used everywhere. Don't delay... but order your books today.

50¢ ea.



HYPNOTISM! Learn to control other people's actions. It's easy to know how to focus thoughts and make others obey. Lessons in Hypnotism.

50¢



AMERICAN JUDO Real Judo as taught to the armed forces. Easy to understand because this book is illustrated every hold when attacking or being attacked.

50¢

Select Two-
Get Your Choice
FREE

How To Order-Rush Coupon

Send no money. Just fill in coupon. When postman delivers, deposit amount of your order plus postage with him, or better still, send cash and we pay postage. If not delighted after 5 days' examination, return books and your money will be refunded. Remember you only buy 2 books at 50¢ each because we give you the 3rd book of your choice free with this order. Only \$1.00 for any 3 books or all 18 books for \$5.50. Rush coupon.

Pickwick Co., 73 W. 44th St., New York 18, N. Y.

Other Amazing Bargains

SPECIAL OFFER TO LOVERS

"TRUE LOVE GUIDE"

Show us how, who and how. Love and marriage problems solved.

"MODERN LOVE LETTERS"

Love letters made easy with this instructive book. Complete instructions for writing letters on love, courtship and marriage—also 47 model letters. Avoid embarrassment. Win all love. Order your copy TODAY.

"THE ART OF KISSING"

There are many variations to kissing. This guide tells you the exact type of kiss to give at the exact time. 23 kinds of kisses described.

Any 3 books \$1.00. All 26 books \$5.50

SPECIAL!

JOKE BOOK

The famous "JOE MILLER" jokes. The greatest collection of eggs, quips, jokes and puns.

50¢

CARD TRICKS

"HERRMAN'S" famous routine of tricks. Baffle your friends with professional sleights of hand.

50¢

**PICKWICK CO., Dept. 603
73 West 44th St., New York 18, N. Y.**

Send books checked below at once. I enclose \$

in full payment.

☐ "BOXING"
☐ "POLICE JIU-JITSU"
☐ "POLICE WRESTLING"
☐ "SWING STEPS"
☐ "HOW TO DANCE"
☐ "TAP DANCING"
☐ "ITALIAN BOOK"
☐ "TRUE LOVE GUIDE"
☐ "MODERN LOVE LETTERS"

☐ "SPANISH BOOK"
☐ "POLISH BOOK"
☐ "GERMAN BOOK"
☐ "FRENCH BOOK"
☐ "HYPNOTISM"
☐ "AMERICAN JUDO"
☐ "JOE MILLER'S JOKE BOOK"
☐ "HERRMAN'S CARD TRICKS"
☐ "THE ART OF KISSING"

NAME

ADDRESS

CITY & ZONE STATE

☐ If C.O.D. preferred, check here and pay postman amount plus postage. CANADIAN AND FOREIGN ORDERS 20% additional—Cash with order

MEN! Beautiful Matching Genuine Leather Western BILLFOLD, POCKET FLASHLIGHT and COWHIDE Western BELT-

Embossed Cowhide Belt

De Luxe
Quality

Beautiful
WESTERN
DESIGN!

GENUINE
LEATHER

**all Three
BELT,
BILLFOLD
and FLASHLIGHT
only-**

Only
\$298

BILLFOLD
CLOSED

BUILT-IN
CHANGE PURSE

BILLFOLD
OPEN

BUILT-IN
PASS CASE

ALL-METAL POCKET FLASHLIGHT

- Ideal for home, workshop, auto and dozens of other uses.
- Complete with batteries.
- Equipped with red plastic reflector which serves as a warning signal.

THE BELT Men! Go western for the smartest, most comfortable, toughest wearing belt you've ever owned. Here is a beautiful Cowhide Belt that's certain to make a big hit with every man who wants a rich looking stylish belt that will hold without fading when buckled. Look at these features! *Genuine Beautiful Antique Tan Finish*—expertly hand-stamped from end to end in Titled Spanish Design by skilled belt craftsmen; gives this Texas Beauty Belt that ultra-smart, rich appearance everyone admires. Belt comes standard width in sizes from 28 to 46 and has an all-metal buckle. Has a supporting leather strip underneath so belt can't slip.

THE BILLFOLD You've never known real Billfold satisfaction until you've used this "Western Style" De Luxe Pass Case Billfold with its Built-In Change Purse, its roomy Currency Compartment, its Secret Pocket for extra valuables. A veritable storehouse for everything a man likes to carry with him. Exterior is of smart Genuine Leather designed in picturesque style of the West. Embossed illustrations are stamped by hand right into the leather itself. A Billfold of unusual beauty with many unusual and serviceable features.

THE FLASHLIGHT Here's the handiest flashlight you've ever seen. Fits into your pocket, purse or slacks. Measures only 1 1/4" wide x 2 1/4" high and can be held in palm of hand. All metal construction exclusive of fittings. Throws a clear beam of light through center opening. In addition, the plastic reflector which encircles bulb gives off a bright red glow. A flick of the finger quickly turns switch on or off as desired. Ideal for finding keys or locating light buttons in the dark, for tinkering around work-don or auto, and hundreds of other uses. Beautifully finished in durable color. Complete with batteries.

YOU TAKE NO RISK ORDERING THIS BEAUTIFUL MATCHING SET

We sincerely believe that this 3-piece Western set of belt, billfold and flashlight represents the finest value of its kind to be found anywhere. Convince yourself by comparing our low price of \$2.98 with what you would have to pay elsewhere. We're sure you'll agree that here's a beautiful matching set you can't afford to pass up. Risk your order at once and see for yourself. **SEND NO MONEY!** Just mail coupon and pay postman on arrival. If, after you receive your belt, billfold and flashlight set, you aren't more than pleased in every respect with the appearance and quality of this outstanding value, just return within 10 days and your money will be promptly refunded in full.

SEND NO MONEY—RUSH THIS COUPON!

ILLINOIS MERCHANDISE MART, Dept. 2956

1227 Loyola Avenue, Chicago 26, Illinois

☐ Send me the beautiful matching, Genuine Leather Western Billfold, Pocket Flashlight and Cowhide Western Belt as pictured above. I will pay the postman on arrival and \$2.98 C.O.D. plus 22% Federal tax and free home postage. I want to be fully satisfied with my purchase or will return within 10 days for full refund.

This is my belt size (state your size from 28 to 46)

NAME

ADDRESS

CITY

STATE

☐ To save all shipping charges I am enclosing in advance with this order \$2.98 plus 22% Fed. Tax (total \$3.64). Ship my set postage prepaid.

Examine For 10 Days On Money-Back Guarantee

NEWS of UNUSUAL BOOKS!



**PRESCRIBED BY DOCTORS
TO STIMULATE YEARNING POWER WHICH
IS EVEN MORE IMPORTANT THAN EARNING POWER!**

Originally FROM \$3. TO \$25. A COPY

— AND NOT TO BE HAD AT BOOK STORES OR LIBRARIES!

1—THE SEXUAL CONDUCT OF MEN AND WOMEN. A frank examination of the facts of sex as they enter the behavior of men, women and children, in private as well as in public; in what they imagine as well as in what they actually do. The book goes deeper into the subject than the famous Kinsey Report which has the world agog today, and has the benefit of ten full-page drawings by Mahlon Blaine, in which this gifted artist shows how the legs, hair, eyes, lips, arms, necks, shoulders, and breasts of women are organs of love in the most primary sense of the word. Published at \$10, we can make a few of them available at **only \$4 a copy.**

2—GODDESSES IN SLACKS. Spend a few hours in the privacy of those gorgeous Hollywood beauties who live for the hour, and for the last ounce of pleasure they can extract from it. With delightful illustrations by Willy Fogarty. **And only \$1.98.**

3—FORLORN SUNSET by Michael Sadler. Begins in a house on Granby St., London, where poor little girls are systematically corrupted for aged sensualists in Mayfair. No attempt is made to conceal from them the life ahead of them, and when one of the victims rebels she is turned over to the fat 16 year old son of the proprietor to be initiated. 500 pages of unabated excitement. **Only \$2.98.**

4—LOOK AWAY! LOOK AWAY! by Leslie Turner White. A boatload of helpless men and women—some white, some black—at the mercy of a rapacious captain and his crew at sea. Reaches down to the tender roots of your fancy. **Reduced to \$1.98.**

9—PHILOSOPHY OF LOVE by Remy de Gourmont. A great Frenchman's search through the animal world for proof that the strange love-practices of human beings have a true basis in Nature. His descriptions of these practices makes reading both breathless and fascinating. **Reduced to \$2.98.**

5—BUMARAP by Samuel Roth. If you have ever had love-dreams out of your reach, you may live them in this passionate saga of a young man's progress from a park bench to the comforts of a boudoir on Park Avenue. Fittingly illustrated. **And only \$1.98.**

6—MOON IN THE RIVER. The story of an English village owned by an old man who arranges the affairs of his tenants to promote his own voluptuary interests in their teen-age daughters. Moral decay in our time horribly described. **Only \$1.98.**

7—DREAM MATES by Leonard Frank. Two strangers, a man and a woman, meet two hours before dawn in a railway station. He helps her with her luggage to a hotel and they pass on into a series of adventures of almost incredible cruelty and tenderness. **Reduced to \$2.98.**

8—SHANGHAI HONEYMOON by Maurice de Kobra—whom even the Persians sometimes have to read in privately printed editions. Describes the meanderings of a combination of mother and daughter—both so beautiful, no one can guess which is which—impressing themselves on the little yellow moguls of the Far East. **Reduced to \$2.98.**



*You may have all Nine Books for
Only \$20*

Quantities Limited

ORDER IMMEDIATELY!

ORDER
BY
NUMBER

MONTHLY BOOK-GEM, 112 E. 19th St. Dept. HG N.Y.C. 3

Gentlemen:

I enclose _____ for book (s) whose number (s) I check below. I may return for full credit what does not altogether please me.

1 2 3 4 5 6 7 8 9

NAME _____

NO. and STREET _____

CITY _____

ZONE _____

STATE _____

☐ Let me have the 9 books for \$20

☐ Send C.O.D. I enclose \$1 as binder.

For Whom t

Belle Hop



1. Hotta girl! You'll be the belle of the ball!



2. Hmm, whatta cute little baggage!

Here's A Ringer For The Gal Of Your D

he



SOMETHING'S just gotta be done about this over-crowded hotel situation or Eve's gonna quit. From early morning to late at night, all our chick does is answer bells. The guys at Eve's hotel are all career men, and they don't seem to career at all how much they make her run up and down stairs with their luggage or drinks from the bar. "This bell-hop job is a tough one," Eve complained. "These guys are always ringing the bell. Oh well, my momma done tolled me!" (Ouch, baby, that gag doesn't ring the bell!)

4. Ah, baby, you're Scotch-and-soda-lightful!



3. If anyone's annoyin' ya, hon, just call a valiseman!


reams; She's Got Plenty On The Bell!

Hotel Me, Pretty Maider


Any More At Home Li

FOR WHOM THE BELLE HOPS (Continued)

If this job gets any tougher, Eve is going to do some ringing herself, only it'll be someone's neck! Most gals get bags under their eyes, but our sweet gets them under her arms, (suitcases, valises, and even small trunks). But then a small trunk's better than none at all, unless you get trunk and disorderly! Ah, but have no fears, gents: Eve has solved all her problems. Every time she takes drinks up to some couple's rooms, she swipes a little bit, and by the end of the day, our darling is so happy those heavy trunks feel like paper bags. That's the spirit, babe. You keep nipping those drinks, and pretty soon you'll be saying the hic with the jab! (Hey, Elmer, how about laughing? That's a drinking joke, son, or don't you get the pint?)



5. Say, toots, don't let that hooch go to your head!



6. Stick around, boys. Pretty soon the drinks 'll be on the cuff!

**Are There
re You?**

**7. Having trouble with
your billing, hon? How
about some cooling?**



**8. All tired out!
Now we know for
whom the belle tolls!**



Hello, Maxine Robinson, we adore your filmy black negligee!




Sheer Delight

Filmy Lace Adds Charm to the Fabulous




Sweet Martha Lade
boasts full curves
and svelte lines




What could be
neater than Joy
Rawlins' trim sil-
houette?

Gossamer bits of silk
and nylon effectively
highlight the curvey fig-
ure charms of this trio
of enchantresses. Ah
yes, gents, where else
but on these pages
could you meet such
thrilling possessors of
bewitching loveliness.
Which one do you like
best? We agree; it's
hard to choose a favor-
ite from three such per-
fect dream-dates.



Curvey Lily Lantry
pauses backstage to
catch her breath.




Tondeleyo shows
Broadway on excit-
ing Cuban routine.


*Broadway
goes
Cuban*




Sinuous Dancers

A woman with dark hair, wearing a large feathered skirt and a necklace, is dancing. She is wearing high-heeled sandals and has her arms raised. The background features a large, stylized sunburst.

Lithe Tondelayo
gives out with hot
jungle boogie-
woogie.

A woman with dark hair, wearing a striped strapless top and light-colored shorts, is dancing. She is wearing high-heeled sandals and has her arms crossed. The background is a simple, light-colored wall.

Here's shapely Bibi,
doing a torrid step
from a voodoo
Lindy!

A group of people are performing on stage. A woman in a feathered costume is dancing, and two men are playing drums. The background is a simple, light-colored wall.

THERE'S a new beat along the Main
Stem these days as the dusky
ladies from Havana take over the big
town with the most exciting exhibition
of torrid Latin rhythms you've ever seen.
Tom-toms beat as the lithe, bronze
dancers stomp and whirl, pounding out
the sensational rumba and conga
steps that have taken the town by
storm. C'mon, boys, get in line. One-
two-three-KICK!

Swing And Sway In Torrid Latin Rhythms



Making candy is buxom Betty Howell's idea of fun.



Sultry Elizabeth Archer keeps a voluminous diary.

what

SHOW GIRLS

do when they aren't showing

READERS never seem to stop asking for personal information about the sensational showgirls whose pictures appear in these pages. They write: What do these cuties do in the spare time? What kind of hobbies do they have? Let's have a few facts about their private lives, please!

In other words, what do showgirls do when they aren't showing?

Curvey Chorines Relax

A surprising number, considering showgirls' reputation for empty-headed frivolity, are serious students of some academic subject in literature, the arts, or even the sciences. More than one cutie whose glamorous gams grace the postage-stamp floor of some Manhattan nightrerie is a demure co-ed in the daytime, strolling with her collegiate boyfriend across the campus of one of the local universities!

Many Off-Hour Interests

Most of the girls, though, don't go in too heavily for the midnight oil business. In fact, the variety of their off-hour interests is just as great with them as with any other group of representative young Americans.

Take, for example, Gail Banner, a vivacious blonde cutie who has prettified the pages of our magazines many, many times. Gail is a photographer's dream because she falls so readily and convincingly into any pose he might ask for, no matter how difficult.

And Gail's as full of life at home as she is on the stage or before the camera lens. Few quiet evenings curled up with a book for her. No, sir! Our cutie's a skilled amateur musician, and a pick-up jam session is her delight.

Gail plays the clarinet like a female Benny Goodman and she can knock out the hot stuff on almost every other



Lorraine Loos exercises with a fencing foil. Fancy that!



Curvey Gail Banner plays a hot clarinet. Swing it, kid!

With Fascinating Off-Stage Hobbies

instrument in a jazz ensemble. Nothing pleases her better than to sit in with a bunch of real knock-'em-out musicians and give with the appropriate hot licks on her clarinet.

Just The Quiet Type

And then there's the quiet type, like Elizabeth Archer, well-known lingerie model and showgirl. Elizabeth's a luscious blonde with more curves than a mountain railroad and she's just as popular with young-men-about-town as she is with photographers. The result is that most of her spare time is taken up in dancing and dining with the many beaux that swarm around her. It's a situation that leaves her with little time for another hobby, but Elizabeth has one, just the same. And it's the perfect hobby for a gal in her lucky situation. She keeps a diary, and notes in it where she went and what she did on every one of the many dates she has each week! All we can say is that we wish there was some way we could get our name in that little black book of Elizabeth Archer!

One gal who cleverly combines her sporting hobby with her career is luscious Lorraine Loos, noted chanteuse and specialty dancer. Lorraine knows she has to keep her beautiful body supple and graceful at all times. And she has to guard against losing the split-second sense of timing which is vital to the success of her daring

dance routines.

So Lorraine has chosen a sport that demands terrific bodily agility, combined with perfect balance and timing, plus lightening-quick thinking. She's a fencer, and considers that ancient sport is the perfect answer to a chorine's hobby problems. Lorraine claims that an hour spent in the fencing academy is worth three in the dance studio.

Just A Home Girl

Of course, no matter how she spends her spare time, every showgirl expects to meet and marry the man of her dreams someday. And some of them, like buxom Betty Howell, anticipate the happy event by becoming skilled in all the subtle arts of housewifery. Betty makes cooking her hobby, and from what we hear the dishes she turns out are delicious. One thing is sure, from the photograph shown here, and that is that Betty's a very chic chef! She'll certainly make some lucky fellow a fine wife, with all the training she's giving herself—and she says it's fun, too!

Yes, the gals' hobbies run the gamut from fencing to cookery, but they all have one thing in common—they're interesting because, whatever the gal may think, Broadway showgirls in their spare time are still a show! And they've got plenty of oomph!



Dress


Th

We can't think of a neater combination than a sheer black negligee, intriguing white lingerie, and the kind of curves to show them to best advantage. All this and more is personified by shapely Claire Walker who pauses to adjust an errant garter and gives us this portrait of exciting beauty.

ed to
ill

"The glass of fashion, the mold of form, the observed of all observers!" The old Bard must have been thinking of gorgeous Ellen Hansen when he wrote those lines, and talking about lines, can you beat that hour-glass silhouette between lush hips and full above-the-waist charms? As for terrific gams, well, just look for yourself!






Hang on, Ruth! This
is Mars' specialty
—the airplane toss.

SWING
it
Baby.


BRUNETTE Mars Bennett and blonde Ruth Murray are a couple of modern Junos who find plenty of sport and exercise tossing each other via wrestling holds or slamming each other around with vicious boxing blows. The gals say it's lots of fun, and claim a girl can be a top-flight battler and still keep her feminine charm. We believe it, kids!

Here's the start
of a painful scis-
sors grip for Ruth.

The Modern Miss' Muscle Replaces Grandma's



You can see these
gals aren't playing!



Mars connects with a
vicious right hook.

The battling babes
square off for a
fight to the finish.

Bustle As Gals Try Torso-Tossing For Thrills

Beautiful Ann Slater Hails From Ge

Claims Her As Its Most Talen



Talented Ann registers fright during the filming of a screen role.

WE all may as well face the fact that beautiful gals are here to stay. As long as a single theater, nightclub or stage remains in our country—and we can't see why that shouldn't be forever—there are going to be gorgeous gals to appear before the audiences. And why not? If there's anything pleasanter to look at, we haven't heard about it yet!

Every year thousands of hopeful gals come to Broadway and Hollywood in search of the fame, glamour and fortune that stardom brings to the lucky chosen ones.



Coy and enchanting, Ann portrays another of her many moods.

Of course most of these gals don't get to the top. Many, in fact, never see a theater or a movie lot from behind the floodlights. The road to success is a rocky one, and many heartbroken aspirants are left by the wayside.

Gorgeous gals in one stage of their careers are likely to appear in silk-stockings fashion advertisements, or as chic pin-ups in the girlie magazines. Before long, their sweet faces and gorgeous figures are well-known to a wide and interested audience. From that point on, their futures are probably going to be bright indeed.

Just for the fun of it, we decided to catch one of these lovelies at this point in her career, tell you a little bit about her background, and make a few predictions about where she'll be in the near future.

A Southern Belle

The girl is gorgeous Ann Slater, who is very beautiful indeed. And she has a good share of acting talent, too. Ann is a southerner by birth and education, and a New Yorker by choice. She was born in Atlanta, Ga., almost exactly 22 years ago.

Ann showed a precocious talent for the stage, starring in many dramatic productions throughout her school career. When she graduated from high-school, her teachers recommended that she attend a school of dramatic acting in the famous old city of St. Augustine, Florida. Our lovely's talent flowered in the warm, sun-filled atmosphere of the historic city, and by the time her nineteenth birthday rolled around Ann and her teachers figured she was ready to try her luck on the Main Stem. So Ann packed her bags, crossed her fingers for luck, and took the next train north.

Lost In The Big City!

She says she found the big city a little confusing at first, what with the bright lights, the gay night life, the slick city wolves, and the dull drudgery of pounding the pavements from one producer's office to another. It was a very different life from the pleasant days and nights in St. Augustine! Ann found that, far from being the star and center of attention, as she had been at the acting school, in New York she was a nobody, just one of

A GEORGIA

orgia, But Broadway ed Young Actress

myriads of pretty girls.

"I was pretty frightened," she recalls. "I began to realize that beauty simply wasn't enough. I had to get a chance to show that I had talent. And that really was a problem."

Her First Chance

Our pretty solved the dilemma very capably, however. She teamed up with one of the numerous semi-professional little theater groups that stage their productions on shoe-string budgets around lower Manhattan. The group worked hard and put on a play which lasted only three nights.

But those three performances were enough for Ann. A big Broadway producer happened to attend the last showing and was impressed with her sincere and skilled portrayal of a young girl jilted by her lover. He promptly signed her for a small role in a Broadway musical, and her career was launched.

Then all sorts of things started happening at once. All of the producers and casting directors who had glanced at her with such complete indifference a few months before suddenly awoke to the fact that she was an unusually beautiful and talented girl.

Perfect for Lingerie

Offers came from all directions. Modeling agencies which had found little work for Ann before were now deluged with commitments. Fashion photographers found that she was an attractive and convincing model for silk stockings and negligee.

Art and pin-up photographers discovered that her skilled acting ability made her a valuable model for dramatic pictures, such as the one on these pages, in which she portrays the bird woman in Hudson's famous novel, "Green Mansions." The other pictures show what life and vivacity she brings to the posing of fashion lingerie shots.

How far will Ann go? It's up to her, of course. But we predict that with the maximum of hard work and a minimum of luck, her name will be in the biggest and brightest lights on Broadway before she's much older. And then...who knows?...Hollywood may call!

Here is Ann as a dominant, whip-wielding Jungle Juno.

PEACH



The Book



2. "Hey, baby, go easy on the ruff-stuff!"

1. "Okay, Einstein, get your bugle outta that book!"



Worm Squirms!

4. Yap, our Willi
sure has an eye
for literature!



3. Ah-ho, the drip
gets tapped!

A PHEW-LITZER PRIZE-WINNING POEM,
STARRING COMIC WILLI DANVILLE
AND TORRID SHOWGIRL JEAN TYLER!

(See next page)


5. What's this, Jeanie, the look of the month?



You may think that it's quite easy to acquire sophistication. To understand equations and the meaning of inflation. To grasp atomic fission and the workings of the Id. To know that fifty dollars equals (roughly) fifteen quid— But it isn't. Broadway comic Willi Danville can assure you. When a sweetheart like Jean Tyler does her darndest to allure you From the weighty tome you're reading, it's not easy to resist. An hour's study more or less will really not be missed (You tell yourself), but nonetheless you've got to act the role Of a guy who's strictly interested in larnin' for a goal. That's why you chase her 'round the room, pretending that you're after Just the book, and not the babe. (Time out, right here for laughter.)

6. Gosh, Willi must be reading a limb-
eted edition!






7. Hmm, looks like our
hero's been eating
upside-down cake!

THE BOOK WORM SQUIRMS! (Continued)
Some men, they say, like gambling and others go for
booze,
But every bird we know about would almost always choose
An evening with a beauty like curvaceous Jeannie Tyler
Over filling inside straights or guzzling Rock-and-Ryeler.

Still, you can't account for tastes as poets always say—
And Wily Willi'd rather read a lousy book than play!
Yet it's an undisputed fact that women have a will
That can't be beat. It bends, like steel, but will not break
until
They've got their way. And this, no doubt, will happen to
our Willi.
But wait. Hold on! What gives? Oh, gosh! Willi's making
us look silly!
He's got the cutie reading too! Poor Jeannie's will is sunk—
Which merely proves what poets say is nearly always bunk.



8. It ain't a book—
It's a racing form!
(Whee, some form!)

BOUQUET OF BEAU



Adorable Anita Lorson enacts the role of a cruelly chained slave girl.



Bright and smiling in midnight lingerie—that's Diana Dell.

Here's a Garland



TS

Soft, flowing tresses are the proud possession of shapely Cathy Ruthers.

Ah, it's Sherry LeBlanche. D'ya kinda go for those terrific stems?

What could be sweeter than this bunch of radiant flowers, each one the acme of feminine loveliness. Lips like roses, skin like lilies, eyes like daisies, and their expressions spell forget-me-nots! How silly! Who could ever forget?

of Luscious Blooms to Haunt Your Dreams

i-n-t-r-o-d-u

Lorraine

Here's A New Thriller For

INTRODUCING Lorraine Cote, dancer, singer, painter, and—in the words of the currently popular song—"a little bit more." Except that in the case of luscious Lorraine the "little bit" is really a whole lot, as we found out when we talked to her.

It's funny how it happened. We were hard at work, hunched over our typewriter pounding out copy, when we sensed a kind of presence in the office. Without

glancing up we sniffed experimentally and smelled something very chic and charming in the way of perfumery.

Then we looked up and found ourself staring into the deep brown eyes of a very lovely girl whose brunette hair was piled up most becomingly above her face. She smiled and our heart melted. We managed to scramble to our feet, almost knocking over the typewriter in the process. "Well!" we puffed. "To what do we owe the honor, Miss . . . Miss . . . Miss . . ."

"Cote," she said. "Lorraine Cote."

"Oh, of course! We should have recognized you from your pictures. Our photographers have taken lots of them. But frankly, we . . . that is . . ."

"I know," Lorraine smiled again. "You never saw pictures of me with so many clothes on. Right?"

Well, she was right. For weeks we'd been feasting our eyes on pictures of Lorraine in filmy bits of unmentionables, like those on this page, and we'd never even bothered to imagine what she'd look like in street dress. But take our word for it—she's a knockout.

"Now that you're here, Miss Cote," we hurried to say, "how about telling us a little bit about yourself?"

Lorraine settled into a chair and slipped a cigarette into a holder. "Certainly," she said, "why not?"

The Trooper Tradition

Lorraine, we learned, comes by her career in show business very naturally, for her mother and father were troupers. They were a famous ballroom dance team, Cody and Cody, and they toured Europe and the Americas, garnering triumphs wherever they went. But when Lorraine was born, in Lynn, Massachusetts, they retired. When Lorraine was five, her parents moved to New York so that their pretty daughter would have every opportunity for a career.

They placed Lorraine with Ned Wayburn, well-known dance instructor, and she made rapid progress. Of course she had to go to regular school, too, and she showed such talent for the graphic arts that her teachers wanted her to become a painter. But Lorraine had already made up her mind. Show business was the family tradition and she was going to continue that tradition. She never gave up painting, however, and it's still one of her hobbies.

"So when did you get really started on your career?" we asked.

Here's lovely Lorraine posing for a sensational lingerie ad.



c-i-n-g

Coté

Your Pin-Up Gallery

"It was the most exciting experience of my life so far," Lorraine answered, crossing her lovely legs. "I was still just a kid, completely inexperienced, and I went down to audition for Billy Rose's Aquacade. There were at least a thousand girls there, and every one of them was beautiful. It took hours to audition us, and they kept eliminating girls until only a handful was left. Then they told us, 'We're hiring you. Report for work Monday morning.' I was so thrilled I almost fainted!"

When the New York World's Fair came to a close—and the Aquacade with it—Lorraine was again hired by Billy Rose, this time for his Casa Manana nightclub. There Lorraine tap-danced and sang in specialty numbers.

But nightclub work wasn't quite exciting enough for Lorraine, apparently, for she left the Casa and went out west, to begin an entirely new junket—this time as a stunt rider in the J.E. Ranch traveling rodeo! She toured the country with the rodeo risking life and limb daily.

Lives for Danger

Lorraine smiled. "I've always lived entirely in whatever I was doing at the moment, without bothering to be afraid" she said. "A little later, for instance, I said the heck with my career and left show business flat. The war was on and I went into a General Electric plant, doing defense work. While I was there I produced and directed a musical show, using amateur talent right out of the plant. It was more fun than anything else I ever did, and it gave me a new ambition."

"Which is?" we asked.

"To produce a Broadway musical," Lorraine replied coolly.

We gasped. Lorraine's a gal with all sorts of talents, we were learning! And we still hadn't found out all of that "little bit more" about Lorraine that sets her apart from the usual showgirl. In addition to her portraits in oil, which she still paints for fun, Lorraine is a professional baby photographer, who develops and prints her own pictures. Moreover, she has been a working model throughout her whole varied career. Her lovely features have appeared on cigarette ads and her exciting legs have been used many times by silk stocking manufacturers. And no wonder—for they're as lovely a pair of gams as you're likely to see in a lifetime!



As you can see, our model model's figure is out of this world!

Here Are Your Favorites



Acclaimed by thousands
— that's adorable
shapely Pamela Stewart

This sensational pic drew
plenty of approving
letters.



Remember this terrific shot of sultry Babette Forbes?



Pin-Ups Reprinted By Request

Turn Engagement


Darlene Marlowe rated
plenty of cheers for her
piquant loveliness.

HERE they are—the girls and poses
you asked for—in a special return
engagement. They're proof positive—if
any proof were needed—that the most
beautiful faces and figures in America
appear in BEAUTY PARADE. Here's a
galaxy of gorgeous gams, thrilling
lines, and softly rounded curves that
would put the harems of Eastern poten-
tates to shame. They're a sweet sextet
of sirens—in a Return Engagement!



Lucius Yammie Ferrell
has a worshipping fan
club all her own.





Dee-lightful! That's pert and pretty Pat Carson, a winner in any beauty sweepstakes. Our honey boasts 35-23-35 as the magic measurements of bust, waist, and hips. Eyes? Bluest of blues. Hair? Brown with auburn tints. Personality? Dee-lightful! If you need another look to convince your heart, stare your fill at Pat's lovely limbs gloriously garbed with a filmy negligee that enhances her well-nigh perfect figure. Has she got your heart beating faster? Us too, brother!



Delightful

The Old Family Album Was Never WHAT MADE THE

GAY NINETIES GAY?

EVERYBODY'S heard of the Gay Nineties, but who knows what made them so gay? We asked Grandma and she said she didn't know. We asked Grandad, and he blushed. We then decided to do a little research job, strictly on our own hook. And we discovered some eyebrow-raising facts.

Maybe it isn't so startling to learn that what made the Nineties so gay, basically, was Woman. After all, no matter what age you inspect, you find the same thing. What interested us is how Woman operated, in the way of under-cover work, to keep Grandad and his pals happy all the time.

In the first place, what the belle of the Nineties did to improve the body mother nature bestowed on her is strictly out of this world. Those days, gals correctly figured that what men went for was curves. So they gave 'em curves a-plenty, on the theory that you can't get too much of a good thing.

Curves Were The Rage

Now, any kindergarten boy can tell you that Woman is a curvey creature, and—by the time he's in the third grade—chances are he can tell you which curve is which, and why. But it's a tougher lesson today than it was fifty years ago, because the curves aren't so pronounced. Of course, what with "inside stories" (falsies to you, friend) and modern corsets, the old bust and hip line with the wasp-waist center curve is beginning to show up again. But for the most part, it's strictly a weak imitation of the kind of figure Grandma cut.

Just to give you an idea, let's take the corset. Now, plenty of young chicks are taking to corsets like ducks to water, these days. But what kind of corset is it? A flimsy, fragile bit of fluff that can take in maybe three or four inches of a soft waist, but certainly not much more than that.

The corset of the Nineties was another matter. Stiff, rugged materials—plus, in some cases, whalebone or some equally rigorous substitute—comprised the corset. It was a garment that really made a gal sit up and take notice when the strings were pulled tight. She couldn't do

anything else! And a rigid corset training would bring a waist down to an unbelievable sixteen (or even, in a few cases fifteen) inches. That was a curve the youngest child could see!

In another department that the Nineties Nifties paid a good deal of attention to, the modern gal is completely without equipment. In fact, you'll find her patronizing reducing parlors and buckling herself into reducing belts in an effort to chop flesh off—in the very spots where her grandmother was wearing a bustle to accentuate it!

Our research led us into the archives of long-forgotten women's fashion magazines, where we found some amazing advertisements for bustles. Many were made of padded material, of course. A few were fashioned of hollow, metal frames. The most amazing of all, though, were the pneumatic jobs! Just imagine taking a fall in the street, with one of these air cushions fastened on behind. Why, you'd bounce right back up again. The modern miss doesn't know what she's missing!

And Grandad sort of admired the bustle. It compensated (and you can ask any artist if you don't believe us) for the accentuated bust line that was the result of a tightly laced corset. Which leads us into our next subject. Of course, we have our sweater girls today, and we'd be the last people to throw cold water on them. In fact,



Like This!

our pages are full of 'em—with and without sweaters.

One of the things foreigners comment upon when they first come to the States is the fact that Americans apparently are near-worshippers of the lovely bust-line. They note that our advertisements, in magazines, newspapers, and billboards, seem to employ the above-the-waist charmers as an inducement to buy anything from soap flakes to automobiles. And these foreigners, who generally view the female bosom with something akin to complete disinterest, are at a loss to understand our pre-occupation with that appealing portion of the feminine anatomy.


As a people we are moved by above-the-waist female beauty, and the extraordinary appeal of Jane Russell can—and has—become a world-famous symbol of our approval of the sweater gal's charms.

Low-Cut Wonders!


The gal of the Nineties achieved the same results, without the need to use any kind of padding or engineering whatsoever. The corset, by forcing the entire center of her body upward as it tightened, took care of all those problems automatically. That's how she was able to wear those incredibly low-cut gowns that still take our breath away, when we see a picture of one of them.

Despite the wonderful above-the-waist charms of our modern gals, we claim that the majority of them cannot begin to compete with the corseted damsel of yesteryear. And the proof is in our pictures of corseted cuties. Did you ever see more beautiful busts elsewhere?

In the department of hair, the old-fashioned gal had plenty on the ball, too. The fast pace of modern life has led gals to wear their hair shorter, on grounds that it's less trouble that way. Well, they've got a strong argument, all right. But there are still plenty of males around who think that long, flowing tresses are a woman's crowning beauty. And when they get hold of an old tintype of one of Grandma's contemporaries, all dolled up in corsets, boots, parasol, and everything that goes with it, they can't help feeling a little regretful. And so do we!



Here's Gregg Sherwood, a real temptress in lights.



Gwen Cook poses as a booted beaut of the Mauve Decade.

AN Patsy Is An Ice Cream Ven

ICE DISH

2. Did you ever see
a cream walking?

1. Gee, doesn't toots
make an ice pick-up?




dor, And She's Our Flavorite Sweet!

3. "I scream for five cents!"


4. Heavy load, baby?
"Yeah, but it's haulin' fun!"

FROZIE
5¢
A BRI

PATSY is certainly in good humor these days. She used to serve drinks at a bungalow bar, now she's selling Frozies at 5c a piece. Selling ice cream isn't easy, but Patsy is finding cold in them thar chills, and she's all in flavor of it. In fact this cutie's good humor makes her our flavorite salesgirl. To listen to her pitch, especially the wind-up, you'd fall for her curves in a minute. Yeah, man, from headsie to Frozie, she's the cream of the pop-sickles!

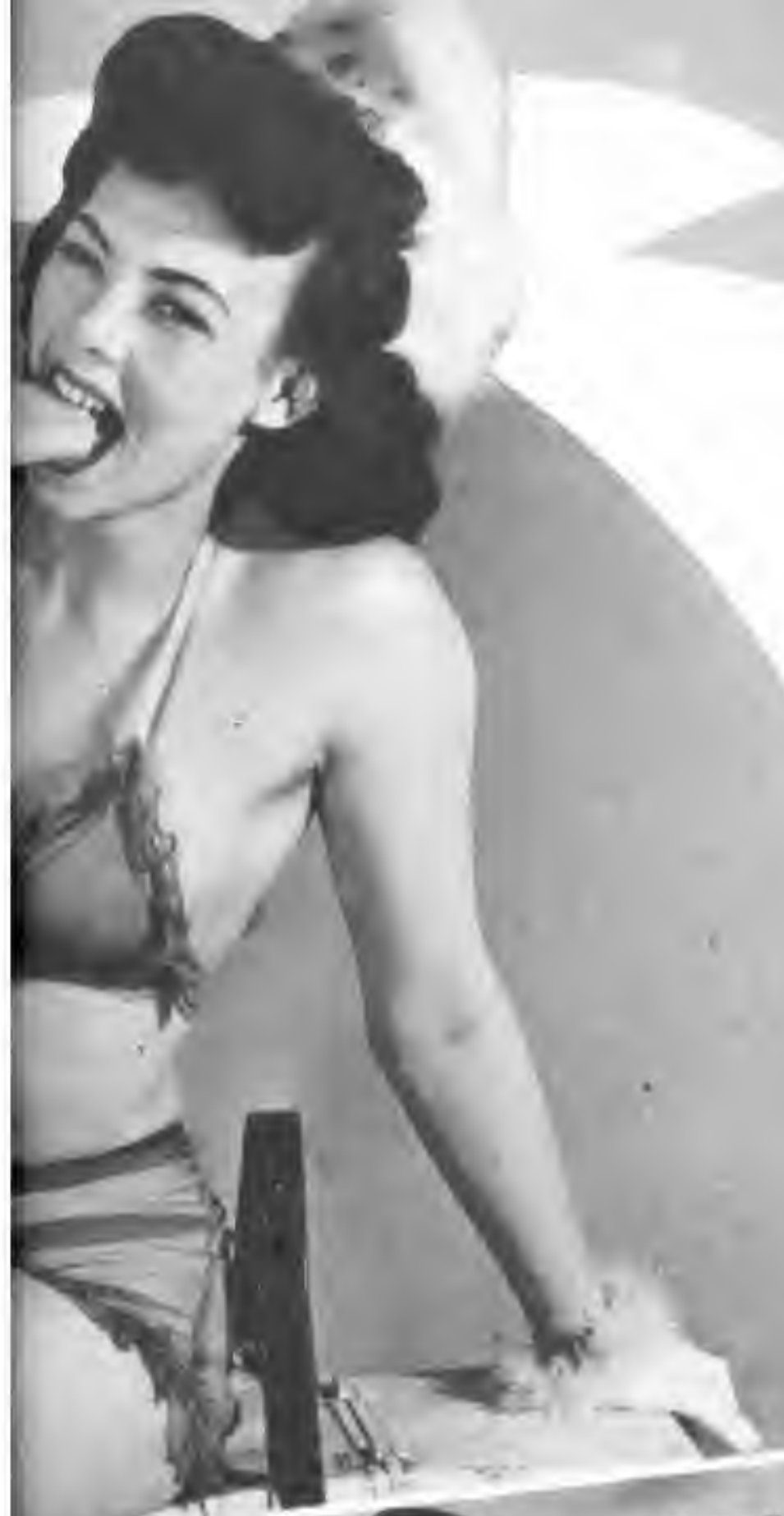


5. What'cha doing, hon,
going on a bender?



6. Ice cream, you
scream, wa all
scream for Patsy!

You Can Stare at Our Honey as Long as




(Continued)
If looking at Patsy has melted your heart, we're right with you, pal, 'cause with her ice looks and creamy eyes, this baby could sell gold bricks, instead of cold bricks. Talking of low melting points, Pat's ice cream didn't hold out so well, and now it's turned into one big drip. Say, baby, how about meeting us after the day is over and we'll count your profits together? We're sure the change will do you good. Incidentally, Oscar, see if the boys in the back room want some ice cream, and we'll bring around this strawberry blonde who is really an ice dish!

7. Careful, chick, or you'll go crazy with the eat!



8. Ah, well, darling, your dime is our dime!

You Like Gents: She's Easy on the Ice!



Irene Mann models
black lingerie in an
eye-catching and
breath-taking pose.

*Portraits
in
Black*

A Trio of Thrillers Bewitching in B



Torrid Dorothy Lee wears black nylon hose to make her assets stand out.

Nothing can equal black for its effective high-lighting of a woman's voluptuous charms. Here are three temptresses wearing filmy black unmentionables that beautifully enhance their physical attributes and add a note of enchantment to their spell-binding features. The result is Black Magic — feminine loveliness with the added spice of ebony allure.



Voluptuous Isabel Sands' curves are hour-glass perfection plus!

s of Black Magic

Blonde or



Bombastic Vicki Hayes is a Shapely Blonde Entrant in the Age-Old Struggle for the "Hubba-Hubba" Award from Discerning Males!

THE old saw about what gentlemen prefer takes a terrific beating every now and then. When a big gal like Jane Russell, for example, comes along with her raven tresses, the whole structure of legend about blondes' superiority in winning guys' hearts begins to shake and creak until some people proclaim that it has fallen down.

They advance the counter-claim that men really prefer brunettes, and have all along, except that propaganda from the flaxen-haired honeys concealed the truth.

Just about the time that people are getting used to this new idea, along comes a Veronica Lake to capture the hearts of millions of men and throw the advocates of brunette supremacy for a loss. The end result is that everybody is becoming more and more confused. They just don't know what to believe.

The Truth At Last!

Well, the time of confusion has come to an end. We are proud and happy to announce that we have discovered the truth about this ancient controversy, and we're going to pass it along to you, as a special service at no extra charge.

The exponents of the Hedy LaMarr-type of beauty have on their side the allure of mystery which glamorously shrouds their exotic kind of dream. The locks which fall caressingly, like shades of midnight, along the gorgeous heads and down the alabaster shoulders of the

brunette beauties, are certainly like dark clouds of exquisite enchantment. The Sultans of old found ecstasy and delight with lush, sable-haired beauties of the exciting Orient—so why shouldn't the man-about-town of 1948 do the same?

Lovers of brunettes would have us believe that the average blonde is a weak cup of tea at best. Hers, they claim, is a tepid, uninspired and unexciting make-up.

But brunettes, they insist, exude warmth and intimate excitement. Hollywood, they say, after having long claimed blonde tresses as the veritable badge of sex appeal, now concedes that lovely, Latin-like ladies most frequently possess greater amounts of lush and exciting loveliness.

Brunettes Are Vampires!

To this extent their argument is certainly true — brunettes have held a monopoly on vampire roles in movies, while the sweetness-and-light heroines have more often been blondes. And the brunette has the kind of sultry, seductive appeal which suits her for the role of temptress.

But the argument has a serious weakness. Granted that brunettes play heavy roles and blondes light ones—who is to say that gentlemen prefer the light to the heavy? A brunette star like Linda Darnell, playing mostly heavy roles, is nevertheless among the most popular of all Hollywood actresses.

Partisans of blonde loveliness, naturally, have a counter-claim. The platinum, strawberry, ash and honey blondes of Hollywood, they say, are, have been, and forever will be the ideal of feminine loveliness. All that glitters, in the way of hair, is pure gold, they say.

They point with pride to the many tired businessmen

Brunette?

who relax in metropolitan nightclubs and cafes with the gorgeous birds of blonde plumage. They remind us of the existence of peroxide — a chemical designed to make the unhappy brunette into a contented honey-haired darling.

The Business Man's Delight!

Convincing arguments, aren't they? Of course the advocates of blonde supremacy neglect to mention that many other tired businessmen may relax with a brunette beauty in private, and they invariably fail to remember that the most famous mistresses of important modern men have almost invariably been sultry dark-haired darlings. And they do not mention the legions of dissatisfied straw-and-dishwater blondes who may very well have made their locks darker rather than lighter.

Both arguments, speaking from a disinterested but masculine point of view, look mighty interesting. We agree that the warm-hearted brunettes can't take a back seat to the super-showy blonde bombshells. These flashy golden-haired dreams often pale beside the pure black-and-white loveliness of their darker sisters.

One recalls how many times a girl who was a pure vision of blonde loveliness, worshipped by all who saw her, when she was in her late teens, became a washed out has-been only a few years later.

On the other hand, we cannot deny that many a blonde beauty has made us turn our head and follow her down the street until she was out of sight. And our dreams of female loveliness seem to center about blondes just as often as they do brunettes. So what is the answer? We said we'd reveal all, and we will.

That gentlemen have been known to prefer blondes is undeniable. And that gentlemen have been known to prefer brunettes is equally obvious. The secret, and the answer to all the bickering, is this—gentlemen prefer . . . ladies!

Sultry Linda Ware Upholds the Brunette Side of the Never-Ending Battle With Luscious Blonde Chicks for the Feminine Beauty Title!





They're Tantalizing




If you've had an ideal of feminine beauty, and have searched far and wide to have it answered, seek no further, your dreams have come true! Here is a thrilling threesome from which you'll surely find your ideal. Long, flowing tresses; corset-molded curves; languorous loveliness: take your pick and name your favorite. Perhaps you'll find all three are dreams come true!


An hour-glass corset gives the final touch to Alberta Drake's lush appeal.



Your Quest For



The soft, gently-curling tresses of Terry Rogers are beauty personified.



Penny Parker reclines at ease, but her curvey charms trouble our hearts!

Beauty Answered by Our Trio of Thrillers

Reducing Specialist Says:



LOSE WEIGHT

where it
shows most

REDUCE

most any part of
the body with

SPOT REDUCER

Like a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or starvation diets. No steam-baths, drugs or laxatives. Thousands have lost weight this way—in hips, abdomen, legs, arms, neck, buttocks etc. The same method used by many stage, screen and radio personalities and leading reducing salons. The "Spot Reducer" can be used in your spare time, in the privacy of your own room. It breaks down fatty tissues, tones the muscles and flesh, and the increased, awakened blood circulation carries away waste fat. Two weeks after using the "Spot Reducer," look in the mirror and see a more glamorous, better, firmer, slimmer figure that will delight you. You have nothing to lose but weight for the "Spot Reducer" is sold on a



Miss Nancy Mason, Bronx, N. Y., says: "I went from size 16 dress to a size 12 with the use of the Spot Reducer. I am glad I used it."

Money-Back Guarantee with a 10-DAY FREE TRIAL.

If the "Spot Reducer" doesn't do the wonders for you as it has for others, if you don't lose weight and inches where you want to lose it most, if you're not 100% delighted with the results, your money will be returned at once.



Marie Hammett, New York, N. Y., says: "I used to wear a size 20 dress, now I wear size 14. Thanks to the Spot Reducer. It was fun and I enjoyed it."

A large size jar of Special Formula Body Massage Cream will be included FREE with your order for the "Spot Reducer."

MAIL COUPON NOW!

THE "SPOT REDUCER" CO., Dept. GP
871 Broad St., Newark, New Jersey

Send me at once, for \$2 cash, check or money order, the "Spot Reducer" and your famous Special Formula Body Massage Cream, postpaid. If I am not 100% satisfied, my money will be refunded.

Name

Address

City State



Gay Glance

Bewitching, isn't it, that surprised look of delighted wonder that shapely Ruby Bennett is tossing over one dimpled shoulder? Ruby's a show-girl at the famous Latin Quarter. Ruby — what a jewel!

BAD SKIN?

Stop Worrying About Pimples, Blackheads
and Other Externally Caused Skin Troubles
Try Skin Doctor's Amazing Simple Directions
and Be Thrilled with the Difference—
Often So Much

CLEARER IN JUST ONE SHORT WEEK



SQUEEZING pimples or blackheads to get rid of them is a nasty, messy business—but that isn't the worst of it. Because doing so may also be injurious and leave your skin with unsightly, embarrassing blemishes. There is, now, a much easier, safer, cleaner way to help you rid your face of ugly, offensive, externally caused skin troubles. You merely follow a doctor's simple directions.

Good-Looking Skin Is Not for Women Only

You—yes, you—can have the same healthy, normal complexion free from externally caused skin troubles simply by giving your skin the special care that handsome screen stars give theirs. There's almost nothing to it—it is just about as easy as washing your face. *The whole secret consists of washing your face in a way that thoroughly cleanses the pores of every last speck of dirt and grime—something that ordinary cleansing may not do.* In fact, examination after examination shows that, usually, it is not a case of "bad skin" so much as a case of incomplete or faulty cleansing. What you should use is a highly concentrated soap like Viderm Skin Cleanser which penetrates the pores and acts as an antiseptic. When followed by a quick application of Viderm Medicated Skin Cream, specks of irritating dirt and grime are quickly washed out; they dissolve and disappear, leaving your skin clean, clear and free of the specks that often bring out pimples, blackheads and other externally-caused skin troubles.

It's Foolish to Take Bad Skin for Granted

It doesn't pay to risk marred skin, blotches, blemishes. Your very success in business, love and social life may depend upon your looks. *Handsome and a good appearance usually start with the condition of your skin.* Nobody likes a skin that looks unhealthy, unclean, abused, and marked with blackheads or pimples. **WOMEN ARE ATTRACTED TO MEN WHO HAVE SMOOTH,**

CLEAR, ROBUST-LOOKING SKIN. Business executives don't choose men who have a poor-looking complexion. Don't take chances with your success in life when this inexpensive Viderm formula may help you.

Don't murder your skin! Here's all you have to do to keep it smooth and clear. Use Viderm Skin Cleanser when you wash your face. Rub the rich lather of this highly-concentrated soap on your face for just a few seconds and then rinse it off. Then apply a little Viderm Medicated Skin Cream and that's all there is to it. Viderm Medicated Skin Cream quickly disappears, leaving your skin nice and smooth. This simple treatment, used after shaving, helps heal tiny nicks and cuts, relieves razor-burn and smarting, besides conditioning your skin.

Give Your Face This Treat for 7 Days

Stop worrying and being embarrassed over what may happen to your skin. Just send for your Viderm Double Treatment this minute, and be confident that you will keep a smooth and clear complexion. Follow the simple directions, written by a doctor, that you will get with your Viderm Double Treatment; then look in your mirror and listen to your friends admire your smooth, clear skin—the kind that women go for.

Just mail your name and address to The New York Skin Laboratory, 206 Division Street, Dept. 450, New York City 2, New York. By return mail you will receive both

of the Viderm formulas, complete with full directions, and packed in a safety-sealed carton. On delivery, pay two dollars plus postage. If you wish, you can save the postage fee by mailing the two dollars with your letter. Then, if you aren't thrilled with results, your money will be cheerfully refunded. Remember that both of the formulas you use have been fully tested and proven, and are reliable for you. If they don't help you, your treatments cost you nothing. After you have received your Viderm, if you have any questions to ask concerning abused skin, just send them in.

DON'T DO THIS!



Don't murder your skin by squeezing it. Skin is delicate. When you break it, you leave yourself wide open to misery. It's far easier, far safer, to let the Double Viderm treatment help you enjoy a handsome, clear and blemish-free complexion.

Here's entertainment for open minds and ticklish spines. Here's lusty, merry recreation for unquenchable men and women. Here's life with apologies to none. Collected, selected, from the best there is, this **PLEASURE PRIMER** is an eye-opener for the inexperienced; wisdom for designing; merri-
ment for all. It is guaranteed to make the lassies giggle and the men erupt in boisterous belly-falls. Here is no refuge for the strait-laced or satisfaction for the morbid. Served in a highly inviting manner, this pleasurable **PRIMER** is a blueprint for uninhibited living. Call it a gay evening's entertainment or an ideal bedside companion, you'll dally over its contents time and time again. **YOU ARE INVITED TO EXAMINE THE PLEASURE PRIMER 10 DAYS AT OUR EXPENSE. IT IS GUARANTEED TO PLEASE OR YOUR PURCHASE PRICE WILL BE REFUNDED AT ONCE!**
Stevens Publishers, 113 W. 57 St., N. Y. 19, N. Y.



Canada and Foreign—\$1.25 with order

BEFORE you let your money down on any horse — read **"CAN YOU WIN?"** — the new sensational guide. It reveals how easily the odds can operate for your mathematical advantage every game! Now of bet, you can get those markings for you in Horse-Racing, Poker, Dice, Slots, Craps, Lottery or any other activity. **"CAN YOU WIN?"** is the newest and most complete gambling encyclopedia. It answers all your questions in a straightforward manner. You'll be amazed at the results of scientific play.

CLASS: We are from around here
of your favorite game.
WE WILL LOAN YOU A
COPE OF "CAN TIM
WIN" FOR 2 DAYS! We
want you to see how
cool it is and how
exciting playing is.



NAME _____
ADDRESS _____
CITY _____ STATE _____
☐ I enclose \$1.50 with coupon. You pay postage.
Basic Luby privileges apply.

The kind they like to have and show. Full of entertainment and fun—you don't want to miss this special 10. Supply limited. Get your order in now. It pays for TEN books—all different. Write to:

Reprints of Regular \$2 Books at the special value of
ALL 4 For Only \$1.00



C.O.D. plus postage. Money Back Guarantee.
WHICKERBOCKER PUB. CO., Dist. R.
320 Greenwich St. New York 6, N. Y.

AN ARTIST OPENS THE DOOR ON STUDIO MODELS
James Lewis, noted illustrator and authority on the "body beautiful" now offers for the first time a glamorous series of *daring studio poses*. They are sensational! They are actual photographs... intimate, tantalizing pictures taken in the secluded privacy of the studio. And — they are *positively uncensored*. Until now, nothing like these have ever been available to the public... so please don't confuse these sensuous photos with the average "pin-up" picture. These are totally different. Personally selected by James Lewis from thousands of poses of the most dazzlingly beautiful girls in the world, these intriguing, high gloss photos are an explosive sensation. They will thrill you... they're the kind of girls men *dream* about.

JAMES LEWIS
P. O. BOX 207, DEPT. A
JACKSON HEIGHTS, N.Y.

2 BIG SETS—A and B
LARGE glossy photos \$1 a set

CASH OR MONEY ORDER ONLY
JAMES LEWIS P. O. BOX 207, DEPT. A
JACKSON HEIGHTS, NEW YORK

Enclosed find \$_____ for which
you are to rush me, postpaid in plain
wrapper: _____ sets of glossy photos.

Name _____
Address _____
City _____ State _____

Please PRINT name and address CLEARLY



The reflection in Taffy Towne's hand mirror isn't needed at all, for it takes no reflection to realize that here is a honey-tressed siren with curves galore!

MIRROR MAGIC

MAKE NEW FRIENDS

of the opposite sex. Find love and happiness thru America's best Correspondence Club. Hundreds have married thru our method. Members of all types and religions all over the United States. Ages 18 to 75. Free particulars in a plain sealed envelope. State age. **AMERICAN CLUB**, Box 6836-H, Philadelphia No. 32, Pa.

PIN-UP GIRLS

The kind men like! (pocket size) Dream girls. Every shot has loads of appeal. They're thrilling. Send \$1 bill for 15 or \$2 for 30 different PIN UPS and we'll ship them prepaid in plain wrapper.

NUDKI
Dept. AP-564
Box 126, G.P.O., N.Y.C. 1



ROMANCE CAN BE YOURS!

Hollywood "400" Club offers nationwide personalized introductions. Write today (enclose 10c coin) for over 40 aerial photos of our lovely lady members, sealed, confidential. Mention age.

HOLLYWOOD "400" CLUB

P. O. BOX 2349-ZZ, HOLLYWOOD 2, CALIF.

LOOK!

22 Appealing, Glossy, Individual Poses of the ORIGINAL HUBBA-HUBBA GIRL with the **\$50,000.00 BUST**

EVELYN WEST

Star of Stage and Screen

Write Her Personally—Send \$1.00 Today
401 South Vermont Ave—Los Angeles, Calif.

SUSIE SOMMERS

Friendly Introduction Service. Reliable, confidential. Long experience has made service select. Send 25 cts. for descriptive literature.

Box 183 Upper Darby, Penn.

LONESOME?

JOIN RELIABLE CLUB, established 1909

Members everywhere—beautiful girls, nurses, teachers, widows, businesswomen, farmers seeking congenial mates. Many claim wealth. Dignified, dependable and sure, we get results. WRITE FOR INFORMATION AND DESCRIPTIONS FREE. SEALED.

THE EXCHANGE, 3827-62 Main, Kansas City, Mo.



Our Dice are Guaranteed to roll and sound naturally on any surface and under the most rugged conditions. Correctly spotted, hand balanced and caliper tested by our own dice experts. Made of highest quality Red or Green Transparent. Size 1/2", 3/4" and 1 1/4".

MISSOUT DICE, any above size or color. Per pair \$3.50

PASSER DICE, any above size or color. Per pair 3.50

FAIR DICE TO MATCH. Price per pair 1.00

MISSOUTS-PASSERS and FAIRS. Three pairs 7.00

Include \$1.00 with C. O. D. order. Balance on delivery.

CITY CLUB SUPPLY

P. O. Box 751 Dept. A-F Oakland, Calif.

LONESOME?



Find your lifemate through my Club! Old and Reliable. Established 1914; Personal, painstaking service for refined men and women. Have must all ages. Nationwide membership. Many state they are wealthy, also Christians. Let me help you to happiness! Continuous, dignified. Dependable individual service.

Confidential introductions by letter. Why not join now? Write for Free Particulars, Photos, Descriptions Sealed.

LOIS L. REEDER

BOX 546

PALESTINE, TEXAS

HERE'S ENTERTAINMENT as you like it!



NOW—YOU MAY OBTAIN ONE OF THE WORLD'S rare pleasures for your own private collection! After being banned for many years by censorship, "THE DECAMERON" is now again available in a complete, unabridged, unexpurgated edition. Nothing is too intimate... nothing taboo to the unwhipped pen of Boccaccio. Anything and everything goes in this masterpiece of birth and vice. Beautifully bound. Contains over 500 pages, including many full-page, revealing illustrations. This delightful treasure of entertainment will help you enjoy life... make you glad you are alive. You'll never stop thinking about it! Examine the DECAMERON 10 days FREE—Enjoy every one of its intimate, revealing pages. If you're not absolutely delighted, return the book for prompt refund. But don't delay! Only a limited quantity on hand—order your copy now!

The DECAMERON of BOCCACCIO

MAIL COUPON — SENT ON APPROVAL

STAVON PUBLISHERS, Dept. B-217
113 West 57th St., New York 19, N. Y.

Send THE DECAMERON by return mail in plain wrapper. If at the end of 10 days I am not absolutely delighted, I may return book for prompt refund.

() Send C.O.D. I'll pay postman only \$2.98 plus postage.
() I enclose \$2.98. Send book postpaid.

Name _____
(PLEASE PRINT PLAINLY)

Address _____

City _____ Zone _____ State _____



Correspond



All ready for the next storm
in stylish rain-gear.

RAIN-BEAUTS!

Dear Ed:

I am glad to see you are printing letters and requests from readers and doing what you can to answer them. I think it's a swell idea.

Here is a challenge for you, and I dare you to meet it. You claimed recently that a shapely gal would look well in any costume. Now, Editor, you really didn't mean that, did you? How about these bulky boots and raincoats that women wear when Spring showers come along? They look like walking pup-tents. I don't care how curvey a gal is; when she's dressed for rain, she just can't look glamorous, and I defy you to prove otherwise.

Cynic

Boston, Mass.

Ed's Note: See above, Cynic!

A PROTEST

Gentlemen:

This is a letter of protest!

The keynote to a pretty girl's attractiveness is her femininity—to which I believe all men will agree... but you are hiding it under masculine boots and very tight corsets which have the same effect as a boa constrictor.

I admit women have some very exotic fashions, but I think most men will agree that after awhile it gets in the outlandish category and becomes laughable rather than glamorous.

I think many readers will join me in a request for more girls in their natural, feminine role in their lace brassieres, silk panties, and hosiery... these are the delicacies we cherish.

Bob B.

Miami, Fla.

B.P. TO THE RESCUE!

Dear Editor:

I would like to extend to you my heartfelt thanks. Here's why! My wife and I used to have some terrific arguments. My wife, Elsie, is 23, and I am 27—we're only married 7 months. We say a lot of nasty things to each other, but don't mean it, when arguing.

I happened to be glancing through your August issue just as my wife was on the verge of starting another argument. As it happened, I stopped at the "spanking" finish of "School Daze." Seeing that was all the hint I needed.

I took your suggestion, and now I think my troubles are over. I don't know how long it lasted, but she didn't like it at all. That was over three weeks ago, and we haven't had an argument since.

Now I'm sure there are other men in the same set-up as I was, and I feel B.P. can help them too. Take my tip, fellows, if you want to have a happy home life, spanking, a little, now and then will solve all your troubles.

Incidentally, I want to tell you how much my wife and I enjoy your book. I thought maybe she'd never read it again after I took your suggested tip, above, but no, she went right back to the issue like an old friend.

Robert K.

Bronx, N. Y.

ence Corner



Like "the unfolding of Spring in Central Park"!
A PAEAN OF PRAISE!

Dear Editor:

Your beautiful magazine fills a very definite need. And, as the unfolding of Spring in Central Park delights the eye, your charming pictures of budding beauties inspire our gratitude.

We particularly enjoy the spreads wherein you show several glamorous poses of the same girl. That enables us to judge her from all angles and to reach a decision on her beauty and grace.

All your lovelies are well-posed, but—as a student of composition in pictures—may I draw your attention to the fact that nothing contributes more to the beauty of line in a partially draped female figure than for the arms—or one arm—to be lifted above the head, thus revealing an appealing line from torso to waist, and exposing the beautiful and fastidious curves under the arm . . . And since you aim to please—with such success, too—won't you include such a picture in your next number? My sincere thanks in anticipation!

P. K. B.
New York

A COMPLAINT!

Dear Editor:

Those wrestling girls of yours are getting me down. Have you ever seen girls wrestle like that? I never have! I am a girl with nice looks, and a pretty good figure, and I have been in several fights. Please give us pictures of girls really fighting with each other with no holds barred. The girls in your magazine look like they're afraid to fight.

Sally M.
Detroit, Mich.

AMATEUR MODEL

Dear Mr. Editor:

I am sending you some photographs of Betty and a full release to publish same if you care to. This girl is a fan of yours, reads all the magazines you put out, and is crazy to see her pictures in your book. Betty is just a little ranch girl, and is studying to be a model. She thinks she can make it. What do you think? Thanks a lot in advance. If you can use her picture, it will help her a lot.

By the way, this is God's own country out here, and there are plenty of beautiful women who would make you some wonderful models.

J. E. H.
Buckeye, Ariz.



FOR MEN ONLY?
THE GALS LOVE IT, TOO!



CARTOONS

YOU'LL BE A RIOT AT YOUR NEXT STAG PARTY

—with this rare collection of sophisticated wit—4 complete books, each different—500 PAGES OF RED HOT LAFFS, CARTOONS, SITUATIONS, GIRL PHOTOS, NITE CLUB STUFF, ART POSES, etc. All for the One Price!



PHOTOS



JOKES

It's the year's snappiest art collection! Don't wait! Supply limited. Send only 98c today—nothing else to pay—for this Art Humor Bonanza. We pay postage.

98c BUYS ALL 4 BOOKS

Sent in plain sealed wrapper

Order yours now!

Money back if not satisfied

Larch Book Co.

118 E. 28 St., New York 16, N.Y.

LARCH BOOK CO., Dept. 193-T

118 East 28th St., New York 16, N.Y.

I enclose 98c. Please rush me the 4 fun riot gag books in plain sealed wrapper. I must be delighted or you will refund my 98c.

Name

Address

City State

☐ Check here if wanted C.O.D. We will add postage to cost. Same refund guarantee.

SOCIAL Correspondence Club

EXPERIENCE the thrill of romance thru this select club! Introductions by letter. This club is conducted to help lonely, realized men and women find compatible friends. Discreet, confidential service. . . Nationwide membership. Established 1922. . . Sealed particulars FREE. EVAN MOORE, Box 988, Jacksonville, Florida

LONELY? WHY BE LONELY?

America's friendly club will arrange a romantic correspondence for you. Sealed Particulars Free.

DIAMOND CIRCLE

Box 1203 Dept. -13, St. Louis, Mo.

GET ACQUAINTED CLUB

If you want a "wife," "husband" or "new friends," tell us your age, description of your "ideal" and by return mail you will receive particulars in a plain sealed envelope of how you can become a member of one of the oldest, most reliable clubs in America representing ladies, gentlemen, in all walks of life.

R. E. SIMPSON, Box 1251, DENVER, COLO.



DO YOU WANT TO STOP TOBACCO?

Banish the craving for tobacco as thousands have with Tobacco Remedy. Write for free booklet telling of injurious effects of tobacco and of a treatment which has relieved many men. Caution: Use only as directed. 30 Years in Business.

THE NEWELL COMPANY
405 Clayton St., St. Louis 5, Mo.

FREE BOOK



BE A PROFESSIONAL
Write for FREE catalog

Read from the back Magic Cards - Marking Taps - Darts - Card Holdout Devices - Dice of all kinds, including Fading Dice - Passing Dice - Shaped Dice - Weighted Dice - Tops and Bottoms Dice - Counter Games and Pocket Tricks.

H. C. EVANS & COMPANY - Dept. HG-3
1528 West Adams Street, Chicago 7, Illinois

LONELY HEARTS

Would you marry for wealth, love or companionship? Join old reliable club. 41 years dependable service. Correspondents most everywhere. Let us help you meet nice people near you. Proven results. Interesting photos, descriptions FREE.

STANDARD CLUB

Box 307 Dept. C-31 GRAYSLAKE, ILL.

ACTUAL PHOTO PIN-UPS

First time offered. Part of a private collection. . . 12 intimate poses of beautiful girls. . . ACTUAL PHOTOS. All 12 for \$1.00. . . 30 for \$2.00. Shipped postpaid plain wrapper.

FEBCO-FOTO-A
Box 4288, Portland, Ore.



BOOKLETS

The kind grown up like. Each one of these little booklets is a POCKET BOOK, also contains 8 ILLUSTRATIONS, and is full of fun and entertainment. 12 of these little booklets. ALL DIFFERENT, will be shipped prepaid upon receipt of \$1.00 cash or money order. No orders sent C.O.D. Print name and address and mail to:

TREASURE NOVELTY CO., Dept. 31-J
Box 28, Cooper Station, New York 3, N. Y.

ILLUSTRATED COMIC BOOKLETS

Sell our ILLUSTRATED COMIC BOOKLETS and other NOVELTIES. Each booklet size 4 1/2 x 2 3/4. We will send 25 assorted booklets prepaid upon receipt of \$1.00 or 75 assorted booklets sent prepaid upon receipt of \$2.00. Wholesale novelty price list sent with order only. No orders sent C.O.D. Send Cash or Money-order.

REPSAC SALES CO.
65 Fifth Ave., Dept. 34-J, New York 3, N. Y.



Coy Cutie

That's Rickie Right who's glancing so charmingly over one dimpled shoulder to stir your heart and make you gasp in admiration.

BRAND NEW

Just Out!



Be Honest with Yourself— Is Your Married SEX LIFE a Success?

THIS BOOK CAN HELP MAKE IT SO

No longer need young couples enter marriage timid and embarrassed—without knowing the important intimate facts of sex—no longer need half-truths and "second-hand" information lead them to hidden dangers. NOW, for the first time, two well-known doctors TELL ALL in this BIG double-value 376-page book—two books bound in one cover to bring the price down! This book is the latest and one of the most complete on sex. Contains up-to-the-minute scientific facts. Nothing that should be known about sex has been left out.

MARRIAGE SECRETS REVEALED

Learn sex techniques, avoid serious mistakes, obtain lasting satisfaction—follow simple, clear directions. Know how to be sweethearts forever, no matter how long married. The doctor answers actual sex questions asked by real people. Your own personal problem may be answered here.

GUIDE FOR THE MIDDLE-AGED

How unsatisfactory relations can be corrected—sexual activity prolonged—change of life period. Also recent discoveries and information that may help CHILDLESS COUPLES WHO WANT A BABY. Most EFFECTIVE PERIOD.

SEX ANATOMY COLOR PICTURES

70 excellent illustrations show sexual anatomy of men and women. Combination of pictures and text SHOW you as well as tell you with FULL PAGE PICTURES IN COLOR!

FREE BOOK SEX and This War

Illustrated

IF YOU ORDER AT ONCE! A fearless exposé by a U. S. Navy Commander (retired) and a physician. 64 PAGES.

—PARTIAL CONTENTS—

Results of Sex Denial
German Women's Corps and Nazi Soldiers
War's Effect on Sexual Activity
Camp Followers—Bachelors
A Naval Commander's Campaign Against Sex Diseases

War Wages—Fast Living
Sex Problems of Women Left Behind
How Loneliness Affects Morale
Life Without a Man
War Marriages—War Babies
The Soldiers' Overseas Experiences AND MANY OTHERS

You'll never want to part with this book! That's why we gladly send it for your private reading. Keep it for 5 days. If not 100% satisfied, you may return it. Nothing to risk—send coupon now!

ON APPROVAL

SEND NO MONEY—We Send C.O.D. If Desired

SIMON PUBLICATIONS, INC., Dept. J-14
424 West 33rd St., New York 1, N.Y.

Merely a Handful of the MANY Frank Topics

The Wedding Night
First Intercourse
Frequency of Sex Union
Sex Techniques Explained
Sex Organs: Male & Female,
Described & Explained

Childless: Want a Baby?
Various Causes
Latest Tests for Husband and Wife
Chances of Success
Oversexed and Undersexed Men
and Wives

Sex Mistakes
Sex Power
Dreams
Frigidity
Impotence
Pregnancy
Adjustments
Honey-moon
Procedures

LATEST BOOKS! NEWEST SEX FACTS

Virginity
Sex Diseases
Masturbation
Sex Glens
Art of Love
Birth Control
Sex and the Mind
Sex Hormones

Pre-natal Care
Obtaining Mutual Satisfaction
(Directions for Husband & Wife)
Test for Pregnancy
Premature Ejaculation
"Timing" the Sex Act
The Unsatisfied Wife

The Inconsiderate Husband
Strengthening Sex Desire
Fertile and "Safe" Periods Calendar
How to Answer Sex Questions of Your Child
Sex Problems in Change-of-Life
Dictionary of Sex Terms

—and Hundreds of Others!

FREE TRIAL MONEY BACK GUARANTEE

MAIL THIS COUPON NOW TO GET EXTRA BOOK FREE
OFFER MAY BE WITHDRAWN SOON!

SIMON PUBLICATIONS, INC., Dept. J-14
424 West 33rd St., New York 1, N.Y.

Rush at once in "PLAIN WRAPPER" marked "PERSONAL" my FREE copy of "SEX AND THIS WAR" with my order for "SEX TODAY IN WEDDED LIFE" and "DOCTOR'S CONFIDENTIAL ADVICE". I will pay postman \$2.98 plus postage on delivery. If not completely satisfied I can return both books within 5 days and you will refund my money. (I am over 21 years old)

NAME
ADDRESS
CITY ZONE
STATE
☐ Mark here if you are enclosing \$2.98 to save money. WE then pay all delivery and packing charges.

SAME MONEY-BACK
GUARANTEE

(Canada or Foreign—No C. O. D. Send \$2.50)

NEW "LOOKERS"

Introducing a new series of glossy photos of Tall, Tanned and Terrific girls that are Sparkling, Stunning and Shapely.

In order to acquaint you with our photos we wish to send YOU several samples FREE. Send 25c cash (No Stamps) to cover cost of mailing and packaging, etc., for free samples of genuine glossy 4x5" action photos.

GOLDIE FOTO SERVICE, Dept. X
Box 696, Grand Central Sta., New York 17, N. Y.

PHOTOGRAPHS

**NOT PIN-UPS—NOT ART PHOTOS—NOT DRAPED
NOT HAS-BEENS**

These photographs are so good your money will be refunded if you are not completely satisfied. Send only \$1.00 for assortment in sealed plain wrapper. Give age.

HOLLYWOOD EXTRAS

Box 846, Press Station, Los Angeles 35, Calif.

MAKE FRIENDS

Don't be LONESOME. You can enjoy friendship and companionship with worthwhile and interesting persons. Personal, confidential service for lonely people. FREE particulars in sealed envelope. Sincere, lonesome folks write Social, Box 157-S, New York 11, N. Y.

GORGEOUS MODELS

The curves and features of these beautiful girls stand out in wondrous relief. Set of eight delightfully different poses, size 5" x 8", complete with stereoscopic viewer. Sent prepaid for \$1 in plain wrapper.

STEREO-ARTS INC.

3565 Kensington Ave.
Philadelphia 24, Pa.



LOVE DROPS

An enchanting perfume of irresistible charm clinging to hair like lovers' lips to part. Just a tiny drop is enough. Full size bottle 98c. prepaid or \$1.32 C. O. D. Directions free. One bottle 188c if two are ordered. **ROLLOX** Box 445 Dept. 453 Huntington Station, New York

"The Book They're Talking About"

Contains over 300 illustrations, charts and notes

ART ANATOMY OF THE HUMAN FIGURE

A complete guide to the human figure, including all the latest information on the body, its parts, and its functions. Includes a complete glossary of terms and a list of references.

\$1.00

MAJOR BOOK CO. Dept. 16-J LYNBROOK, NEW YORK

Pin-Up GIRLS

Real Photographs of smart pretty girls in snappy poses. 10 all different photos \$1.00. All all different and thrilling sets available. Order as many sets as you like. Five FREE photos with each \$1.00 order. All orders shipped prepaid in plain wrapper. Remit in cash or Money Order only. Murray Wilkins, 417 Hill St., London, Ontario, Canada.



ILLUSTRATED COMIC BOOKLETS

THE KIND MEN LIKE!
(VEST POCKET SIZE)

They are loaded with rare cartoons. Full of Fun and Humor. **20 DIFFERENT** booklets sent prepaid for \$1 in plain sealed wrapper. No C. O. D.'s.

GRAYKO, Dept. 1315 Box 520, G. P. O., N. Y. C. 1

ARE YOU LONELY?



Thousands of my men and women members everywhere are finding true happiness through introductions by mail. A penny post card brings FREE sealed particulars. Write NOW!

Nancy Jordan

P. O. Box 464-PG, San Francisco, Calif.



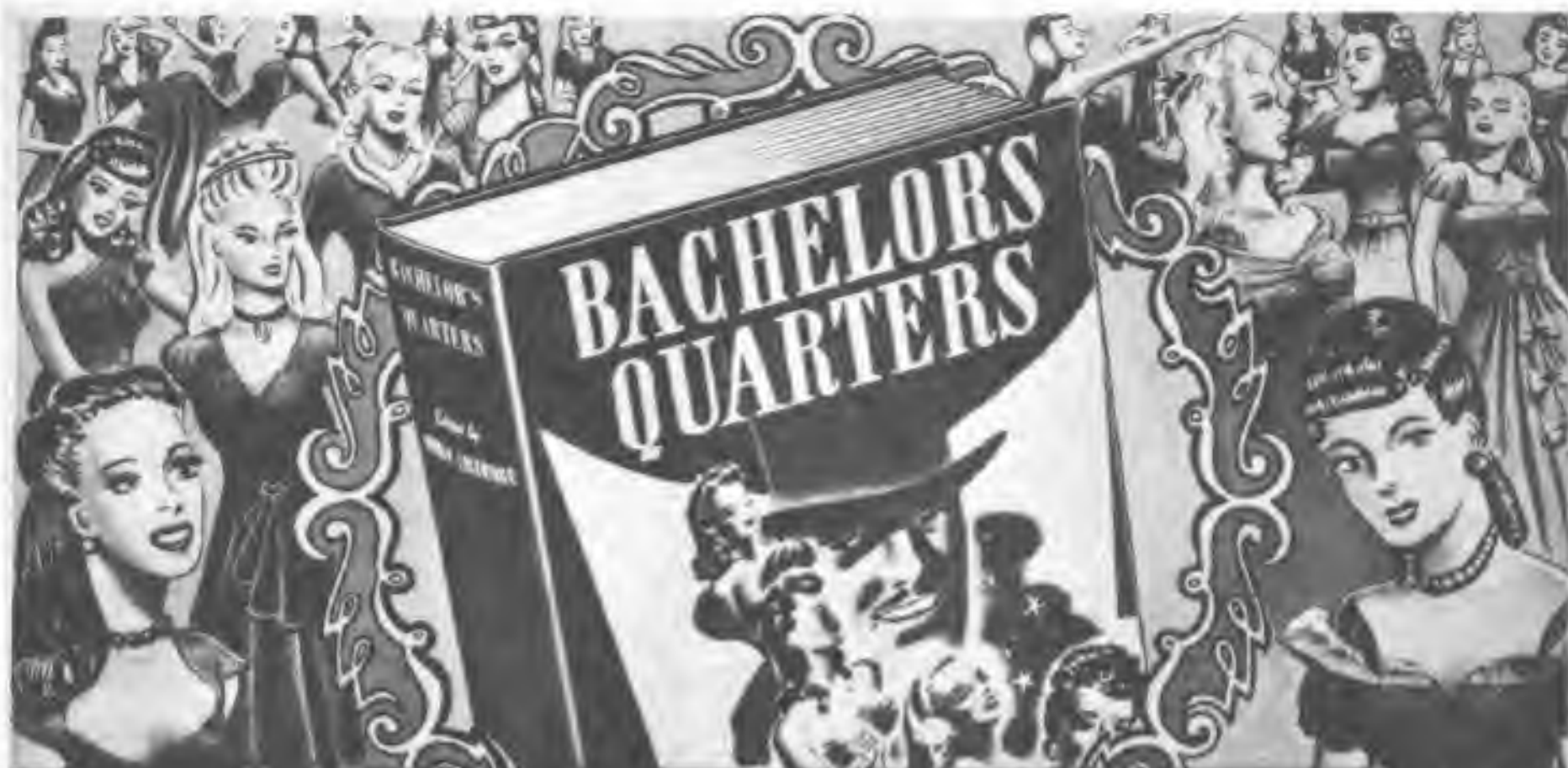
Intoxicating

Sherry

★ ★ ★ ★ ★

Ah, it's Sherry Britton, famous dancer and actress, posing in a sultry, enticing portrait of raven-tressed loveliness. Sherry, we love you!

★ ★ ★ ★ ★



"The book that makes men remember their youth!!!!"

764 PAGES OF RIB-TICKLING READING

80 STORIES YOU WON'T SOON FORGET

TALES OF WOMEN AS YOU LIKE THEM BY MEN WHO KNOW THEM BEST

Maybe you're a bachelor, or maybe you're a married man and the string leads to your wife's apron, but brother, you're going to learn about women on almost every page of "BACHELOR'S QUARTERS," the book that concentrates on the man's point of view. Every tale in this 764 page book is written by a master story-teller, by those who have understood and probed the deepest secrets of women as they really are. Here you will find sophisticated, worldly females, innocents, tigresses, designing, scheming women who can make shambles of a man's life . . . these and many more in the most story-packed book that ever kept you up nights. Read for 10 days FREE, at absolutely no risk. If you don't agree it is the most complete, most fascinating encyclopaedia of WOMEN you have ever read, it won't cost you a single cent. Rush the coupon today and get your copy while we still have one!

THE CRITICS LOVED IT!

Reviewed by many of the largest newspapers, BACHELOR'S QUARTERS has been widely acclaimed. You'll discover the reason yourself when you meet, between the covers of BACHELOR'S QUARTERS, some of the most unusual women ever offered you in print.

SEND NO MONEY

Enjoy this big book for 10 days' free trial. Meet Clarissa, Coquette, Rinty, Kate and her sisters-in-adventure without risk to your purse. Simply fill in and mail the free gift coupon. On arrival, pay the postman only \$2.98 plus postage and C.O.D., or enclose \$3.00 with the coupon and receive both books post-paid. We guarantee that BACHELOR'S QUARTERS will positively delight you or your MONEY BACK! Rush the coupon NOW!

Here's What Goes On In BACHELOR'S QUARTERS

THE DOCTOR & THE DOCTOR'S WIFE

Ernest Hemingway

JIMMY AND THE DESPERATE WOMAN

D. H. Lawrence

THE WOMAN WHO MADE ANATOLE
FRANCE

Francis Gribble

THE MAN WITH ONLY FIVE WIVES

Admiral Mark Kerr

DUSKY RUTH

A. E. Coppard

THE HOUSE OF THE SINNER

Caradoc Evans

THE LADY WHO COULDN'T BLUSH

Catulle Mendes

THE GARMENTS OF A GIRL

J. Y. F. Cooke

THE HONEY-MOON SURPRISE

Clement Wood

LOVE AND A FUR COAT

Hjalmar Roderber

and that's only the beginning!



WITH THIS COUPON...

Here's your opportunity to tour New York's famous Greenwich Village. This FREE copy of Greenwich Village with your order describes in detail homes of American artists, dwelling places of the poets, abode of the sophisticated. An interesting and fascinating trip awaits you as you tour through the pages expertly described by John Cournois . . . rush coupon now and get your copy.

BILTMORE PUB., CO., 45 E. 17th St., N.Y.C. 3

Biltmore Publishing Co., Dept. 112-M
45 East 17th St., New York 3, N. Y.

☐ Rush me a copy of BACHELOR'S QUARTERS plus FREE "GREENWICH VILLAGE" On arrival I will deposit with postman only \$2.98 plus postage. I may return the books for full refund within 10 days if not completely satisfied.

☐ I enclose \$3.00 to save postage and C.O.D. charges. Same free offer and money back guarantee.

Name..... Age.....

Address.....

City..... Zone..... State.....

FREE GIRLIE PHOTOS

We're so sure we have the best photos and the loveliest girls that we want to send you a FREE sample set.

Just send 25¢ to cover cost of mailing and handling, etc. Print your name and address clearly and we'll ship this terrific sample set. But hurry.

MERIT PHOTO STUDIOS

Box 137 Washington Bridge Sta.
Dept. 108, New York 33, N. Y.

KEYHOLE PHOTOS



Sensational new type of girlie photos! Take a peek through the keyhole. See these beautiful, luscious girls in candid poses. Each set contains actual glossy photos of lovely girls.

What's behind the Keyhole?

Send \$1.00 today for sample set.
(No stamps—No C.O.D.'s)

REAL PHOTO CO.

Dept. 108, Box 36 Inwood Sta.
New York 34, N. Y.

Actual PHOTOS

Parisian Prints offers a completely new set of ACTUAL GIRLIE PHOTOS available now. So order immediately. Sent in plain folder. Send \$2.00.

PARISIAN PRINT STUDIOS
Dept. HP-4, Box 482, CULVER CITY, CALIF.

WHY BE LONELY

If it's Friends, Romance or Companionship you want, let one of America's Foremost Clubs arrange a correspondence for you. A confidential service, all ages. Nationwide membership. Sealed particulars free.

PEARL J. SMITH

P. O. Box 2732

Kansas City — Mo.

MEN ONLY

Fresh stuff in little books. Ten books for \$1.00.

DuLAW NOVELTIES

Dept. G, Box 297
East Chicago, Indiana

REAL ACTION PHOTOGRAPHS

Not pin-ups—Not art photos. But real Hollywood beauties caught in action. Never before offered. Prepared for the discriminating collector of girl photos. These glossy unretouched photographs are Hollywood's most exciting offer ever made. Satisfaction guaranteed. Assortment sent you by return mail for \$1.00.

HELENE AND ASSOCIATES

P. O. Box 167, Los Angeles 53, Calif.



Flirty

We just can't resist this cute glance from adorable Carmen Rhoades who thrills our heart with her full curves and terrific stems.



A Few of Hundreds of Questions
Answered in the Modern
Sex Manual



- Blood relation marriage
- How often intercourse
- Best sex act techniques
- Other sex act instruction
- Intercourse methods
- Arousing of woman
- Male and female sex organs
- Vital parts of sex organs
- Remedies for undeveloped sex organs
- Sex act itself
- Matching sex compatibility
- First bridal sex act
- "Safe Period" charts
- Delaying climax
- Reaching climax together
- Climax effect on man, woman
- Too much or too little intercourse controlled
- Best time and place for sex act
- 5 senses important in sex
- Sensation parts of woman



- More sex satisfaction for woman
- Sex faults of husbands, wives
- Sex frustration
- Masturbation's effect on intercourse, health
- Uncontrolled self abortion
- Cures for sex immaturity for men, women
- Periods of woman's increased sex urge
- Husband's preventing wife's climax
- Cause and cure for woman's frigidity, men's impotency
- Today's cures for abnormal cases
- Cures for oversexed, undersexed
- Sex advice for all ages
- Ability to have children
- Pregnancy tests
- Sex act in pregnancy; after pregnancy
- Frequency of child-bearing
- Intercourse after change of life; after end of child-bearing
- Vitamin E cures for sterility
- Artificial pregnancy

PLUS HUNDREDS MORE!

THE MODERN SEX MANUAL

ILLUSTRATED

FREE

THIS BOOK WILL OPEN YOUR EYES!

Here, at last, is the first new book on sex relations published in many years—"THE MODERN SEX MANUAL," Dr. E. Podolsky—just off the press! These new sex secrets will open your eyes to new satisfactory sexual experiences you've missed until now! Old fashioned false fears and practices rob you of complete satisfaction. This book is written in a new and exciting frank, simple Questions and Answers style . . . instruction found in no other book! Includes 1948's remedies for abnormal and normal men and women. Packed with new pictures that reveal sex vigor thru body glands, woman's monthly calendar of sex, difficult birth cases, etc. Only \$1.98 (\$5.00 value). You would gladly pay much more than \$1.98 for JUST ONE SOLUTION among the hundreds in this book. Order now—delay is lost satisfaction. Cadillac Publishing Co., Inc., Dept. M-866, 220 Fifth Ave., N. Y. C. 1.

PARTIAL CONTENTS OF FREE BOOK!

"The Sexual Study of the Male and Female Human Body in Color Pictures" (sells for \$1) will be given absolutely free with your order of "Modern Sex Manual." The many life-like color pictures with their outspoken explanations will amaze you! Limited offer—Mail Coupon Now!

- | | |
|---|---|
| • Sex differences in man and woman's bodies | • Attaining pregnancy |
| • Sex stimulation thru hormones | • Ovaries, womb, etc. |
| • Male sex organ—reaction in sex act and climax | • Inside, outside views of male and female bodies |
| • Female sex organ—how virgin differs | • Start of pregnancy through child birth |
| • Breasts before and after pregnancy | • • • plus many more unusual pictures |

TEST THESE BOOKS WITHOUT BUYING!

Cadillac Publishing Co., Inc., Dept. M-866, 220 Fifth Ave., N. Y. C. 1

Send me "THE MODERN SEX MANUAL" in plain wrapper marked "personal" with FREE GIFT (\$6.00 VALUE COMPLETE). I will pay postman \$1.98 plus postage on delivery. If not satisfied within 5 days, I can return books and money will be refunded. I am over 21.

Name

Address

City State

N.Y.C. orders add 2% Sales Tax. Canada or foreign, No C.O.D. Send \$2.50.

☐ Check here if you desire to save delivery costs by enclosing \$1.98 with coupon.

Don't Be
Old Fashioned
1948's

SEX

DISCOVERIES NOW
REVEALED!

THE SEXUAL STUDY
OF THE MALE
AND FEMALE
HUMAN BODY
COLOR PICTURES

Alfred D. Podolsky, M.D., M.B.
Clinical Professor of Gynecology and Obstetrics
New York University School of Medicine
New York City

HONEYMOON LOVE DROPS

Secret Aroma Helps Win the One You Love

Indispensable as a bride's key to the perfect honeymoon, alluring and romantic with this drop, stimulating fragrance. Just ONE DROP of this secret aroma will ensure for future husband a love like a honeymoon and will add a more thrilling, irresistible charm to you!

FREE PERSONAL DIRECTIONS from personal directions REVEAL HOW to use if you wish to experience joyous love. The one you love can be yours now love with great emotion. You be admitted to a most thrilling love.

FREE! SECRETS OF HOW TO WIN LOVE!

Will open your eyes to a new world of love. Many readers of this magazine are interested in this.

Look here! REVEAL MORE MORE than they thought possible. It reveals to you in 10 STEPS.

1. TRAVEL FROM THE ROMANTIC LANDS.

2. ALL kinds of exciting, new, joyous love.

3. LOVE, LOVE, LOVE, personal, emotional, romantic, passion, packed with actual illustrations. Price with "Honey Moon Drops" (10¢).

SEND NO MONEY — Full size bottle and free trial and return shipping. (No postage needed.)

like you could, or send us a card and we will send you a free trial. If you are interested, send us the FREE. If you are not, send us a card.

Send us a card now. **NO MONEY BACK AT ALL.**

ENJOY if you are not completely delighted after trial use. (No money back.)

DORELL COMPANY

20 Vesey St., Dept. 3706, New York City 7

150 PIN-UP \$1.00
Girl Pictures



ATTRACTIVE, LOVELY GIRLS, with beautiful, fascinating figures. A dazzling collection of 150 girl pictures. 75 miniature Bathing Beauties photos, 50 miniature Romantic Lovers photos. All on 4x5 photo prints. Also 25 Full Color Glamour Beauties, size 3 1/2 x 5 1/2, photo-cards.

All above sent for \$1.00 postpaid. (Your Money Back if not pleased.) **COSMO SERVICE, 370 BEACH ST., WEST HAVEN (16), CONN., Dept. H6-9**

FROM DANCE HALL TO WHITE SLAVERY

CONTENTS

Tragedy of the Country Girl.
Tragedy of the Factory Girl.
Tragedy of the Young Mother.
Tragedy of the Wall Flower.
Tragedy of the Telephone Girl.



TALES OF FRENCH LOVE AND PASSION

CONTENTS

The Wedding Night.
Love's Awakening.
The New Seduction.
Forbidden Fruit.
A Wife's Confession.

Send \$1 bill and we'll ship above 2 books prepaid. **MULCO, Dept. WSB-147, Box 382, G.P.O., N.Y.C. 1**

15 4x5s ONLY \$2.00!

VOLUPTUOUS BEAUTIES in poses (the please!) There are chorus girls, stage models, home girls, shop girls and show girls in Bart's latest Beauty Parade! 15 big 4x5s only \$2.00, or buy all 5 sets for only \$10.00, and get Bart's surprise bonus. No C.O.D.s. No stamps. State age. Bart MacFarland, P. O. Box 605, Evanston, Ill.



AROUND THE WORLD FOR 10c

EXCITING LAND, SEA and AIR Travel — Voyages, excursions, travel and sports, inspiring emblem of International Travel. American and foreign Airline, Steamship, Railroad, Motor, Motorcycles, Boat, Club and many others. Send 10c for essential Globe Traveler's edition, illustrated 16 page Travel Guide and membership card with your name in gold in.

TRAVELERS INTERNATIONAL CLUB
1125 HUBBARD RD., DEPT. H6-9, CLEVELAND 11, OHIO

ATTENTION AGENTS!

X-CELLO's Match Folder \$2.40 Gr.
X-CELLO's Tin Foil Pack 3's 3.00 "
SILVERTEX's Tin Foil Pack 3's 3.50 "
KOIN PACK Individual Foil Packed 8.40 "
PLAYING CARDS, Linen Finish, Poker or Pinnocchio (Red & Blue) 3.50 Gr.
Razor Blades, Combs, Drug Sundries, etc.

Write for Price List.

No C. O. D.'s Send 25% with Order

ACME SALES, 49 E. EAGLE ST., Dept. H6, BUFFALO 3, N.Y.

The orbs of sweet
Toni Kelly twinkle
with arch delight.



The Eyes Have It!



Shapely Beverly Michaels tosses a surprised look over one soft shoulder

HONEYMOON LOVE CAN Last Forever

with these

SEX FACTS FOR ADULTS ONLY!



70 INTIMATE, FRANK CHAPTERS FOR ALL AGES

Thousands of readers of this all-complete book (one of the largest on sex) have learned so much more than they thought possible! Practically every type of sex problem and every age is individually treated. Everything that there is to be known about sex and how to carry out the detailed instructions. Will help you experience the supreme joy of a longer, happier married sex life and abolish the dangers of wrong sex notions. The book's 150,000 illuminating words help establish the necessary desired cooperation between husband and wife.

LATEST IMPROVEMENTS AND METHODS!

One of the most up-to-date books, the latest improvements, methods, etc., that should be known. This treasure is yours now for only \$1.98 (originally \$6.00). MARGARET SANGER—"Dr. Rutgers' work spreads itself sanely into the lives of people who are not afraid to think." INSTITUTE OF MARITAL RESEARCH, Indianapolis—"the most complete volume of this kind."

SEND NO MONEY!

Don't send a cent. Just mail coupon and pay postman on delivery \$1.98 plus postage. You must be completely satisfied that these books will open the door to a new thrilling glorious marriage, or your money will be refunded cheerfully.

PARTIAL CONTENTS OF THE FREE PICTURE BOOK CONTAINING 317 ILLUSTRATIONS

As a FREE gift to all those who purchase a copy of "The Ideal Sex Life" we offer to you "Picture Stories of the Sex Life of Men and Women," a complete, fully illustrated book explaining the human body. There are 317 illustrations, with detailed explanations and other enlightening information of lifetime value to both young and old.

- Natural birth control charts.
- Balance of sex attraction.
- Facts to know on bridal night.
- Sex organs illustrated and explained.
- Woman's change of life, menstruation.
- Calendar showing days of Fertility—Sterility.
- How to test for pregnancy.

- New sex system of man and woman works.
- The structure of female breasts.
- Pictures how pregnancy takes place.
- How birth through Caesarian is performed.
- How sex vitality is produced in man, woman.
- Unusual cases.
- and hundreds more!

An inspiring picture aid towards ideal marriage relations. This book now sells for \$1.00. Limited supply—no hurry! Mail Coupon NOW!

NEW YORK MAIL ORDER HOUSE, INC. Dept. R-139, 120 Fifth Ave., New York 1

PARTIAL LIST OF ENLIGHTENING CONTENTS OF THE "IDEAL SEX LIFE"

- Latest sex discoloration for improving sexual practice.
- Role of husband and wife in the sex act.
- How sensation reacts in woman, man.
- The perfect sex act.
- Step by step plan for wedding night and honeymoon.
- Avoiding harmful mistakes of newweds and older married couples.
- "Rejuvenation treatments" for increasing sex potency of man and woman.
- What stimulates sexual desire.
- Sex attraction and art of courtship for woman, man.
- Modern art of mutual sex-satisfaction.
- Natural birth control.
- Spanish method, French method, "Karezza" method.
- Attaining Pregnancy.
- Ideal Sex Techniques and methods for glorious sex act.
- Overcoming frigidity in women.
- Preventing dangers of children's sex life.
- Love-making for different ages and types of men and women.
- Modern methods for sex hygiene. How to cleanse the female vagina, the male genital canal.
- Advice for aged married people.
- Attaining the greatest satisfaction in sex life.
- 4 kinds of sexual satisfaction.
- Avoiding too little or too much sex life.
- Deceptive physical hindrances for ideal sex practice.
- Avoiding dangerous sex relations.
- Degenerative facts of sex.
- The male and female sex organs.
- Practical benefits of sex for married lovers.
- Strengthening man's sex vitality and sex control towards ideal mutual climax.
- Importance of orgasm, emphasis for ideal sex life.
- Sources of disease.
- Sex act revealing change of life, pregnancy.
- The problem of masturbation.
- Sexual Case Histories.
- How to treat abnormal cases.
- Art of choosing a mate for ideal married sex life.
- Plus many more revealing chapters—everyone in simple plain words!

READ BOTH BOOKS WITHOUT BUYING

NEW YORK MAIL ORDER HOUSE, INC.
Dept. R-139, 120 Fifth Ave., New York 1, N. Y.

Mail me "THE IDEAL SEX LIFE" in plain wrapper marked "personal," with FREE GIFT (\$7.00 VALUE COMPLETE). I will pay postman \$1.98 plus postage on delivery. If not satisfied within 5 days, I can return books and money will be refunded. I answer 21.

NAME _____

ADDRESS _____

CITY, ZONE, STATE _____

Canada or Foreign—No C.O.D.,
Send \$2.50

☐ Check here if you desire to save delivery costs by enclosing only \$1.00 with coupon under same money back guarantee.

NEVER A BOOK LIKE IT!



Evelyn West

AMERICA'S MOST PUBLICIZED EXOTIC PERFORMER
STAR OF "A NIGHT AT THE FOLLIES"

THE GIRL WITH THE \$50,000. BUST
AS INSURED BY LLOYD'S OF LONDON!
OFFERS TO YOU AN *Intimate Book*
FULL OF *Personal Letters* WRITTEN TO
HER AND PUBLISHED *EXACTLY AS WRITTEN!*

READ FOR YOURSELF HOW OTHERS WRITE TO
THEIR FAVORITE MOVIE STAR OR SHOWGIRL!

FOR THIS REVEALING, BOLD
AND EXCITING BOOK SEND \$3. TO

Evelyn West 601 SO. VERMONT
LOS ANGELES, CALIF.
ADULTS ONLY!

PHOTOGRAPHS of Action

Private collection of action shots...not run
of the mill posed stills. DEFINITELY UNUSUAL.
Gorgeous Hollywood beauties in action. Spe-
cially prepared to thrill you. Full money back
guarantee if not delighted. Assortment (and other
offers) sent in plain sealed package \$1.00.

THE CAMERA KING

Box 2388 Hollywood 28, Calif.

LONELY FOR LOVE?

Let me find your sweetheart or mate. An amazing
new system enables me to give you a free person-
ality analysis and to introduce you to persons es-
pecially suited to make you permanently happy.
All ages and types. No need to be lonely. This
method works when all others fail. Sealed particu-
lars free.

DR. MILLS

Box 9657, Sta. 5, Los Angeles 5, Calif.

ACTION PHOTOS!

I have a set of rare photos...eye-delight-
ing beauties CAUGHT IN ACTION. Not ordinary
posed stills, but truly exciting shots. (Special
speed camera) that will thrill you and lucky
friends you allow to view them.

Just send one dollar and I'll rush you com-
plete set "Gorgeous Girl Action Photos" with
two color brochure. For best selection send
dollar now.

NOVEL ART, P. O. BOX 1107

Dept. 6P-3, Hollywood, California

Here's adorable Lynn O'Rell



BARE FACTS and

Fancy Figures



Adorable Daurine Andrews, pictured on the left, is one of the country's most popular showgirls, claiming enthusiastic fans from Hollywood to Broad-
way. Darling Daurine is a titian thriller with shoulder-length tresses that effectively comple-
ment her peaches-and-cream complexion. 35-inch bust, 24-inch waist, and 35-inch hips are the vital statistics of this charmer. Her eyes are green, and she laughingly admits to more than her share of fiery temper. Likes "the strong, silent type" in men, and hopes some day to carry her talents to the silver screen. You can see she has all the physical attributes necessary for cinema success!

Daurine Andrews boasts plenty of curves.

Meet Jeannie McCormack, a blonde stunner.



Lynn O'Reilly, above left, is a Chicago gal who went to the top of the Windy City's corps of lovely models. Lynn gained such success in her fashion, lingerie, and hosiery work in the Middle-West, that she came to New York to open a model's school here. Photographers and artists who have portrayed Lynn in some of their best creations, claim she is able to assume any graceful posture and adopt any needed expression. Theatrical training has been the reason for this, Lovely Lynn claims, and she's thinking now of trying her star of destiny on Broadway's legitimate stages. Our honey is a big, buxom gal, all soft curves and sweet lines. 36-24-36 are her regal measurements, and 5' 9" of height give her a superb queenliness. Hair—dark brown. Eyes—gray-green. She especially enjoys fashion work, and is called on frequently, as her statuesque proportions carry off the New Look to a designer's taste. Lynn's hobby is swimming, and a gay evening at the town's hotspots is the way she likes to spend a date. Right now, our baby is teaching her arts to up-and-coming models.

Jeannie McCormack, above right, is 5' 8" of blonde loveliness, her shimmering, golden tresses being her pride and joy (besides being the enjoyment of all observers!) Jeannie boasts trim curves packed into her 34-23-34 figure, beautifully proportioned and delightfully graceful. Our sweet is finding her career in television, having gained a reputation for a dramatic ability to handle any kind of role. This position was won via a modeling career in fashion and advertising work, and if her features look familiar to you, no wonder—you've probably seen them smiling at you from some billboard or magazine ad. Her home town is Denver, and she hopes to return for a visit there soon. In the picture above, Jeannie is answering her phone (probably some hopeful wolf!) but if you wanna know her private number, that's a closely guarded secret! You lucky guys with television sets will probably be seeing more of our darling soon, and when you watch her brilliant smile and catch another look at her blonde loveliness, just remember—you met her on these pages first!

FUN for ADULTS

What men want! Luscious glamour gals in art poses! Rib-tickling, high-slapping humor—the kind that brings the gang around of clubs, bull sessions. All this in one package—pocket size—for night 'n day pleasure!

300 CARTOONS AND PIN-UP GIRLS

GET FUN FOR ADULTS! Including:
 "Lafayette", "Whoopee",
 "Hot Stuff", "Eye-Opener",
 "Barf!", "Belly Gals",
 "C.O.D. Miss MCM",
 ADKO, Dept F-72 Box 436, G.P.O., N.Y.C. 1

GINGER & SPICE

and everything, OH So nice! That's what our DARING DAMSELS are. Just the way YOU would have them. Real candid photos revealing just bundles of curves and charms. Each picture just loaded with zest and vivaciousness you crave in a beautiful girl. You need not look further. For your pleasure send \$2 for full complete set of New all New 4x5" sparkling Silk Stocking glossy photos. Please state age.

JOANNE INC., Dept. Z
 Box 203, Planetarium Sta., N. Y. 24, N. Y.

SEEKING MARRIAGE?

Join Cupid's Column, World's Best Matrimonial Club. Since 1891, Cupid's Column Has Helped Thousands of Lonely Men and Women Find Their Mates. Send 10c to Dept. H, Cupid's Column, St. Paul 8, Minn., for Descriptive Magazine and Membership Details.

BATTLIN' PIN-UPS

NEW SENSATIONAL DIFFERENT

Luscious Blonde battles Cerebral Brunette in "BLONDE vs. BRUNETTE"

Here thrill for you in this big action-packed 3x7 book. Limited number of copies. Send \$1 bill now for your rivet packed copy.

CEDAR ARTS
 P. O. Box 202, Dept. H
 CEDAR FALLS, IOWA

25 LOVELY POSES NOW IN FULL COLOR

No artist should be without these sensational aids in bright life color! On 35MM film strips, complete with ready mounts, under 2mm. New scenes released regularly.

\$10 Value For Only \$2.95

Magnifying Viewer For Perfect Detail. Holds Either Film Strip Or Slides \$1.50
 (When ordered with above film)

25 Houston Plastic ready mounts, permanent, will not bend. Specify Single or Double 35MM Frame. \$1.00

BENEFIT FILM CORP., Dept. 4
 3607 Benefit St., Baltimore 24, Md.

GENUINE ART PHOTOS

Alluring, unretouched. In glamorous poses by top notch professional artists models. Send \$1.00 and receive 24 gorgeous pocket-size photos postpaid. SPECIAL OFFER six sets (144 photos) \$5.00—all different.

IRVING KLAU—DEPT. H.B.
 212 East 14th St., New York 3, N. Y.

THE WORLD'S GREATEST MAGICIAN BLACK HERMAN

Reveals HIS ANCIENT Secrets

Black Herman is alleged to have said that by following the secret instructions revealed in this volume anyone may obtain money, love, power, success, jobs and happiness—for he says that the secrets revealed in this volume would unlock a store-house of knowledge and power. If you never thought it possible to get results—if you seem to be walking around in circles without making progress—if your luck never seems to reach you—if your loved ones seem to be drifting away—if you seem to be carrying an evil condition that's holding you down—if you seem to be persecuted—get the amazing secrets of Black Herman to help you overcome these conditions. Send only \$1.00 for this wonderful volume NOW and start to benefit by the blessings given you by Black Herman your friend and Counselor.

This Book Purports to Tell You How to:

Master the mysteries of Astrology	Unite people for marriage
Gain love of opposite sex	Remove the source of unhappiness
Make people do your bidding	Interpret your dreams numerically
Be lucky in any game	Gain mastery of occultism
Cast a spell on anyone	Develop your psychic power
Better your condition	Know what others are doing
Bring happiness to broken lives	

Money Back Guarantee
CONTINENTAL CO.

134 Lexington Ave., Dept. BW, New York 16, N. Y.

BEAUTIFUL PINUPS

Pinups beautiful models—different alluring for artists and collectors. Also photos Pacific Islands, 16 sample forms, 25c.

ATELIER DEVAUX

101 3rd AVENUE NEW YORK CITY



AND I WILL BE YOURS FOREVER

There's what he whispered to me the first time I met LOVE ME. For LOVE ME is a honey, sweet perfume that drives you wild. The idea was love that is made into a perfume of Cleopatra and Black Arabian drifting along the Nile, of Romeo and Juliet in fond embrace, their love in their own love. LOVE ME is not just an ordinary perfume. Love ME sometimes says, "Forget about the dream of Youth and Love and Joy. Love ME is magic and romance. Love ME shows the way to your love." Capture again the romance of Youth with LOVE ME. Sweet perfume and romance on a pretty package and I will send LOVE ME to you in plain wrapper. When LOVE ME arrives, pay attention to the \$1.00 plus five cents postage. If not thoroughly satisfied, I will refund your money immediately. Write now to:

Trulove, 313 E. 43 St., Dept. 124-M, New York 17, N. Y.

L'ORMONE

The Estrogenic Hormone
BUST CREAM

The Only Cream
Containing Femogen*

Each jar contains 50,000 Int. Units of Femogen* (Estrogenic Hormones) that special, precious, amazing ingredient that may be absorbed by the skin of the breasts. We make no claims, promises, or representations of any kind whatever for this cream. We want YOU to be the sole judge of what L'ORMONE may do FOR YOU. We GUARANTEE UNCONDITIONALLY that if you are not delighted after using L'ORMONE we will cheerfully refund the purchase price. 30-day supply with full directions, in plain wrapper, complete including Federal tax and postage, only \$3.00 with order, or \$5.00 C.O.D. Rush your order now!

L'ORMONE CO. Dept. 236-P
220 Broadway New York 7, N. Y.
*Trade Mark

Gorgeous STUDIO MODELS in FULL COLOR

A LIFE STUDIES of luscious art models in unusual poses. Natural color 2x2 mounted slides of feminine loveliness. ALL DIFFERENT! Never before available. SPECIAL Get Acquainted Offer: \$1.00 per set. FREE Art slide with every 3 sets ordered. Send check, cash, or money order—no C.O.D.'s.
BROADWAY ART SLIDE CO.
402 West 23 St., Dept. 8P, New York 11

FEMME WRESTLERS

exclusive action Ringside Photos



8" x 10" SET OF 6 FOR \$2.00

Throw by throw
sequence of two
grappling gals
in rugged, real-
life mat action!

UNUSUAL! • UNRETOUCHED!

Send check, cash, or money order to receive one set of the most unusual photographs ever taken. All glossy prints. All different poses. Take advantage of this unusual offer today.

FEM FOTOS, Dept. GH-6
P. O. Box 312, Radio City Station
New York 19, N. Y.
Enclosed find \$2.00 Please send me one set of 8" x 10" photos.

Name _____
Address _____
City _____ State _____

Stage Undies

- ☐ OPERA HOSE, PURE SILK, Flesh & Nude \$5.00
- ☐ OPERA HOSE, ELASTIC MESH, Black & Sun Tan \$5.00
- ☐ OPERA HOSE, Silk Mesh, Black, Flesh & Sun Tan \$5.00
- ☐ OPERA HOSE, SUPPORTER, All Elastic, Flesh & Black \$2.50
- ☐ TIGHTS, Waist High, Latex Mesh, Black & Sun Tan \$10.00
- ☐ PANTIES, CABLE NET, Full Chorus, Flesh, Black & White \$1.50
- ☐ BRASSIERES, CABLE NET, Full Chorus, Flesh, Black & White \$1.50
- ☐ G. STRINGS, NET, Fine Elastic Trimmed Flesh & Black 75c
- ☐ GARTER BELT, IMPORTED NET, All Elastic, Legs Sizes 24 to 30 \$4.00
- ☐ CAN-CAN GARTER BELT, Flesh & Black \$5.00
- ☐ CAN-CAN LATEX MESH HOSE, Black \$4.00
- ☐ CAN-CAN MESH ELBOW GLOVES, Black \$3.00
- ☐ STRIP PANTY, FINE NET, Hook on Side Type, Black or Flesh \$1.50
- ☐ STRIP PANEL AND BRA SET \$10.50
- ☐ BRASSIERES, FINE NET, Thin Elastic Top and Bottom, Black or Flesh \$1.50
- ☐ BRASSIERES, FINE NET, with Rhinestone Centers \$2.00
- ☐ RHINESTONE G. STRING, Beaded or Silk Chamois, Size by Hip Measurement \$20.00
- ☐ FRINGED BRASSIERE To Match \$5.00
- ☐ DANCE BELT, Cordle Elastic \$2.50
- ☐ REHEARSAL SET, Midriff and Thong \$4.95
- ☐ PIN UP TYPE, Silk or Velvet, Panty and Bra Set, Ideal for Rehearsal or Photography \$10.00
- ☐ SKATERS SKIRT, Circular Type \$4.95
- ☐ SKATERS TRUNKS, French Cut \$2.95

STAGE UNDIES, Dept. HG-6

302 WEST 51st STREET NEW YORK CITY

✓ CHECK EACH ITEM WANTED
MAIL TODAY

Check Size ☐ Small ☐ Medium ☐ Large

☐ I enclose \$ _____ you pay postage

☐ Send C. O. D. I will pay postman

Name _____
Address _____
City _____ State _____

Cash or C.O.D.
STAGE UNDIES

"Are You Lonely?"

Meet new friends through Correspondence. Members everywhere. Confidential, dignified service. Write for free particulars.

EDWARD DONATH,
Box 274, Mansfield, Ohio

Don't turn Your BACK ON THIS!

Adults Fun~

12 CARTOONS - NEW

Illustrated Booklets

ALL POCKET SIZE

40 Pocket CARDS ~

All different - Very Comic

6 LOVE LETTERS Comic

Letters. Don't Miss 'em!

9 HOT SHOT SHEETS

All different - Lots of Fun.

6 GIRL PICTURES Cute

GIRLS Real Eye-fulls.

Everything \$1.00 Postpaid.
No C.O.D.

at the FUN SHOP
DEPT. HNG
2463 Kensington Ave. Phila. 25 Pa



*Golden
Delight*

Glamorous June
Frew is a golden-
haired delight whose
statuesque loveliness
and svelte curves are
a constant joy to
behold.

*It's EASY
to Win Her!*



... when You Know How!

Women are funny—you never know whether you're making the right move or not. Avoid disappointment, heart-break! Save yourself lots of tragedy. Don't be a **FAUX PAS!** Read **HOW TO GET ALONG WITH GIRLS** and discover for yourself the ABC and XYZ of successful strategy. Put psychology to work. No more clumsy mistakes for you—get the real McCoy on *how to deal with* women in this amazing headbook.



Now
Only
98c

READ FOR YOURSELF!

How To Date A Girl	How To Look Your Best
How To Interact Her to You	How Not To Offend
How To Win Her Love	How To Be Good-Mannered
How To Express Your Love	How To Overcome Inferiority
How To "Make Up" With Her	How To Build Her Love
How To Have Personality	How To Show Her A Good Time

AND MORE VALUABLE PAGES!

SEND NO MONEY!

FREE five days' examination of this book is offered to you if you send the coupon today! We will ship you your copy by return mail, in plain wrapper. If not delighted with results, after reading book, return it in 5 days and your money will be refunded. Stravon Publishers, New York.

MAIL COUPON TODAY

STRAVON PUBLISHERS, Dept. D-187
112 West 57th St., New York 19, N. Y.

Send **HOW TO GET ALONG WITH GIRLS** in plain wrapper.

I enclose \$0.

Send \$1.00 and I will pay postman.

If not delighted I may return it in 5 days and get my money back.

NAME

ADDRESS

CITY STATE

Canada & Foreign—\$1.25 with order.

FREE FOUR SETS OF THRILLING PHOTOS

Earl Carroll Vanities, Hot-Cha Girls, Artists' Pin-Ups, & Glamour Girls. Sent FREE with orders: 8 Illustrated Booklets of Comic Characters. 50 Intimate miniature Lover Photos. (Men & Women in selected love poses) 50 Pin-Up Photos. Miniatures of Glamour Girls in exotic, captivating poses. ALL ON 4 x 5 PHOTO PRINTS, \$1.00 POSTPAID

MANHATTAN SALES

131-E W. 42ND ST., NEW YORK 18, N. Y.

ILLUSTRATED CARTOON BOOKLETS!

Say, fellows, be the life of the party with these small illustrated cartoon booklets of comic characters. Ten assorted \$1.00. You'll want more. No Postal C.O.D.'s. REGINALD SALES, 1216-C Park Row Bldg., New York 7, New York.

Marry Rich.

Do you want to receive letters from our well-to-do members. Beautiful working girls and lonely men and women. Widows and widowers. Tell us the kind of person you wish to meet. Free plain sealed particulars.

ELAIN CLUB

4554 N. BROADWAY, CHICAGO 40, ILL.

EVERYBODY'S PLAYING PIC-TEASE THE NEW FINGERS GAME

ACTUAL PHOTOS OF GLAMOROUS HOLLYWOOD BEAUTIES. Turns the number of fingers each lady's model shows. How many? Send Magic Card and SEE the picture! Each set a NEW Surprise. Glamorous Girls and Thrilling Trans-Atlantic Waller Snaps. 15 different magic photos in a set. Only \$1.00. Postage FREE. 1 complete set with every 35 order. Rush Cash, Check or Money Order to: ADDO ART PRODUCTS, Box 10319, Bridgeport, Conn.



BUXOM BEAUTIES

A SPECIAL SET OF PHOTOS FOR MEN WHO PREFER THE SUPER VOLUPTEOUS IN FEMINE FIGURES. 10 LUSTY, BUSTY BEAUTIES FOR \$1.00 OR 20 FOR \$2.00. LARGE, CLEAR 8X10 SIZE 2 FOR \$1.00 POSTPAID. NO C.O.D. PLEASE

LOU SMITH, NOVEL ARTS, 6153 W. MADISON, DANVILLE, ILL.

We Bring You Everything

The best black and white UNRETOUCHED photos for your ART STUDIES. Lovely models and showgirls. Inspiring, tempting beauties in UNCENSORED poses that will thrill you! ALL DIFFERENT! ALL GORGEOUS! Set of 10. \$1.00. FREE! 2 bonus photos with every 3 sets ordered. Rush cash, check, or money order to: C.O.D.'s. Broadway Art Slide Co., Studio DR., 400 West 43, New York 11.



MOVIE FANS

Glamorous Art Movies posed by Hollywood's most beautiful actresses models in 8 or 16 mm size. Send 25c for complete list of subjects to EMPIRE, DIV. "B" P. O. BOX 23, WHITE PLAINS, N. Y.



HOW TO UNDRRESS

12 EXCITING STRIP PICTURES. YOU'LL BE THE LIFE OF THE PARTY WITH THIS SET OF VERY RARE PICTURES. COMPLETE SET, POSTPAID \$1.00. SENT IN PLAIN WRAPPER

DON MEADORS 819 N. FRANKLIN RD., GREENVILLE, S.C.

FUN WITH AMAZING NEW MAGIC DICE

Here's a special pair of dice that nobody can do wonders. It's amazingly easy to predict numbers, perform amazing tricks. You can guess the hidden "secret" unless you tell them! Display amazing "control" yet the real reason is cleverly concealed from everyone. Fun and fascinating! Easy directions explain details. Perform many "magic" tricks! Price only \$2.98. Get a pair today. Send no money. Just name and address. On arrival, pay postman only \$2.98 plus postage. Money back if not delighted. Address: Hallister-White Co., Dept. 474-D, 215 N. Michigan Ave., Chicago 1, Ill.



MEN! DON'T STAY FAT

You CAN LOSE UP TO 7 POUNDS IN ONE WEEK

PROTAM PLAN Good for Ladies Too!

SAFELY! WITHOUT RISKING HEALTH

NO DRUGS
NO STARVATION
NO EXERCISE
NO MASSAGE
NOTHING TO WEAR

LOSE UGLY FAT NOW Notice the difference in POUNDS and INCHES the very first week, whether overweight 15 or 100 Pounds... even if burdened with fat for many years (illness excepted). The Protam Plan controls weight... once down to normal, it helps retain your new "athletic" waistline as long as you like... NOT A TEMPORARY LOSS. Protam is not a Drug, Laxative or Thyroid... absolutely harmless... Is Good For You

OXIDIZES EXCESS FAT

Thousands of Overweight people report sensational results. 1946: Losing 30 Pounds in 40 Days, others endorse about "How Well They Feel" while Reducing. To achieve same results... Just take Protam as directed. Once or Twice a day, according to how fast you wish to Lose Weight. Protam is a FOOD. Scientifically Formulated. Laboratory Tested and Approved. Fortified with energy-giving PROTEINS, AMINO ACIDS, MINERALS and VITAMINS. The Protam Plan results quickly... Dramatically Cuts Down Fat Producing Calories. USES UP ACCUMULATED EXCESS FAT. Lose Ugly Fat Economically. Simply, Pleasantly, without risking your health. Look and feel better, see bulging disappear within the first weeks!

REDUCE WITHIN 10 DAYS OR MONEY REFUNDED

10 DAY FREE TRIAL OFFER

ORDER TODAY... You risk NO MONEY, not even postage. You must Lose Pounds and Inches within Ten Days or your Money will be Refunded immediately, including postage. Your decision is final. Just Mail Coupon Today... NOW. On delivery simply pay postman \$2.50... begin Losing Fat the first few days. Enjoy New Energy... Have confidence in your appearance.

SEND NO MONEY

Associated Nutrition Products, Inc., Dept. 1107 150 Nassau St., New York 7, N. Y.

Send me in plain package the New Protam Plan for a Ten Day Free Trial. I will pay postman \$2.50 plus postage. This money will be refunded immediately, including postage, if I do not safely REDUCE in my satisfaction within 10 Days. I RISK NOTHING.

NAME _____ Print Plainly
ADDRESS _____
CITY _____ ZONE _____ STATE _____

Sorry, No Canadian Orders.
We Pay Postage if Check or Money Order Enclosed.

REVEALED AT LAST!

HITLER'S STRANGE LOVE LIFE



The PERSONAL PHYSICIAN TO HITLER TALKS I WAS HITLER'S DOCTOR

For years the world has heard only whispers about Hitler's strange attitudes toward women, his marital fits of hysteria and passion. Now, for the first time, you can read the entire uncensored story of Hitler's personal life, his most intimate thoughts, as told by HITLER'S PERSONAL PHYSICIAN! Every page of this gripping book reveals thoughts and acts so shocking that you will be held spell-bound by its weirdness.

"... a fantastic nightmare of horror!!"

-St. Louis Globe Democrat

You will gasp with disbelief as you read of Hitler's pursuit of the 18-year-old Geli, of his wayward sister, the woman who were reserved for officers. You will be fascinated by this true revelation of tortured madness. Here is Hitler's most intimate physical and mental life, stripped bare for you to read and understand. This is a book only a doctor could write, one who has literally lived with Hitler, studied every part of his character, weaknesses and vices. Written in non-medical, easy-to-read language, this book may shock you as no other book ever has!

FREE Read for 10 Days Send No Money

only \$1.98

Don't miss this great opportunity of reading this best-seller. See for yourself why over 200,000 copies of this book have already been sold, why it has reeked in the national best-seller lists of the New York TIMES for three successive weeks! Send No Money... just your name and address. When your copy of "I WAS HITLER'S DOCTOR" arrives, pay the postman only \$1.98 plus postage, or enclose \$2.00 and we pay postage. If you are not completely satisfied, shocked and amazed, return the book within 10 days for prompt \$2.00 refund. Order Today!



ANWIL PUBLISHING CO., Dept. 312-M 45 East 17th Street, New York 3, N. Y.

☐ Rush my copy of "I was Hitler's Doctor." On arrival, I will pay postman only \$1.98 plus postage. I may return book within 10 days for full purchase price refund if not delighted.

☐ I enclose \$2.00. Send postpaid.

Name _____

Address _____

City & Zone _____ State _____ Age _____

AMAZING NEW CREME RECOLORS HAIR

**in 22 minutes
to Black, Brown,
Auburn or Blonde**

If you want to change streaked, gray or graying hair to a new lustrous, youthful looking color, get Tintz Creme Shampoo-tint today. It's the new modern hair coloring that recolors your hair at home as it shampoos. Takes only 22 minutes. So easy to use—no waiting for results. It colors so beautifully and leaves a soft sheen not possible with any other type of hair coloring. Won't wash or rub off or hurt permanents. Get your shade today.



SEND NO MONEY... Test at Our Risk...

Now, try Tintz, the amazing new home shampoo-tint for obtaining fresh glowing natural-appearing colorful hair. One 22-minute home trial will convince you that at last you have solved your hair color worries. Then all you need is an occasional touch-up at the roots as new hair grows out. Tintz contains Paraphenylene Diamone, the best hair coloring agent known. Caution—Use only as directed and finest results are guaranteed.

Send No Money!—just clip the coupon, check your shade and mail today. On arrival deposit \$1.25 plus tax and postage with your postman, then shampoo tint your hair in your home. If Tintz is not the hair coloring of your dreams, just return the empty container and your money will be refunded at once.

TINTZ CO. Dept. 322-J, 205 N. Michigan Ave.
Chicago 1, Ill.



**MAIL
FOR THIS
NO-RISK
OFFER
TODAY**

TINTZ CO., Dept. 322-J, 205 N. Michigan, Chicago, Ill.
Canadian Office: Dept. 322-J, 22 College St., Toronto, Ont.

Send my Tintz Creme Shampoo Hair Coloring in shade checked below. On arrival I will deposit \$1.25 plus tax and postage charges with postman on guarantee I can return the empty carton for any reason within 7 days, and you will refund my money. (If \$1.50 (tax included) comes with this coupon, Tintz pays the postage.)

☐ Jet Black ☐ Dark Brown ☐ Med. Ash Brown ☐ Auburn (Henna)
☐ Black ☐ Med. Warm Brown ☐ Light Brown ☐ Blonde

Name
Address
City Zone State

Caution: Use only as directed on label.

NEW Swiss Chalet Whirling Clock

NEW! DIFFERENT! SENSATIONAL!
Here's BEAUTY! Here's ACTION!
Here's the PERFECT TIMEPIECE!

It's Guaranteed
only \$3.69
2 for \$6.95



Precision ELECTRIC CLOCK
 is Accurate and Dependable

The electric motor which powers this clever time piece is the quiet kind which requires no winding. There is no hum to disturb your sleep. Just plug it into your electric socket and watch the multi-colored spinning disc whirl away the passing of time.

You'll Love Every Feature Of This New Clock

	Colorful Whirling Disc Revolves Continuously		Native Bird Adds a Quaint Decorative Touch
	Realistic-looking Beautifully Colored Pot of Flowers Adorns Each Side of Chalet		Ornamental Deer's Head Is Mounted Over Clock Dial

AMERICA'S OUTSTANDING ELECTRIC CLOCK VALUE!

Watch the Rainbow Colored Whirling Disc Spin Round and Round as Time Marches On!

Think of the fun and satisfaction that can now be yours with this Swiss Chalet Electric Whirling Clock. This new ornamental clock with its colorful and intricate Swiss design, its beautiful molded plastic case and its precision electric movement, will add charm and beauty to any room. Your family and friends will be positively delighted with the striking colors of the painted Alpine Scene which adorns the clear-view, easily read dial of the clock. Made to represent a world renowned Swiss Chalet this lovely clock is unquestionably the most beautiful, the most original and the most useful electric clock ever to be offered for the sensational low price of \$3.69 or two for \$6.95. All the quaint styling of famed Swiss Craftsmen is faithfully reproduced in this beautiful chalet replica, from the rustic colored shingles on the roof and the artistic chimney to the latticed windows and mounted deer's head. Even the native bird and the quaint peasant clothes of the boy and girl are all accurately reproduced. This Swiss Chalet Precision Electric Whirling Clock is made so it can either hang on wall or stand on table. Measures full 6 1/4 inches high. It's unconditionally guaranteed to satisfy and to perform faithfully and accurately.

Don't be disappointed! Don't pass up this buy of a lifetime and be sorry afterwards. Rush your order for one or more Swiss Chalet Electric Clocks today while the supply is still available. First come, first served. Just mail your order on the handy coupon below.

SEND NO MONEY—RUSH THIS COUPON!

ILLINOIS MERCHANDISE MART, DEPT. 4736
 1227 Loyola Ave., Chicago 34, Illinois

- ☐ Rush me the new Swiss Chalet Electric Whirling Clock. I will pay the postman only \$3.69 plus 20% Federal Tax and C.O.D. postage charges on arrival with the understanding that I must be delighted in every way or I can return the clock within 10 days for refund.
- ☐ Send me 2 Swiss Chalet Electric Clocks for the special price of only \$6.95 plus 20% Federal Tax and C.O.D. postage charges.

NAME

ADDRESS

CITY STATE

- ☐ Enclosed is full payment in advance to save shipping charges. Rush me clocks @ \$3.69 each plus 20% Federal tax (\$5.43) or two clocks for \$6.95 plus 20% Federal tax (\$8.34).



Enjoy another classic from the Yootha Archive

Discover more amazing collections in our eBay shop

<http://stores.ebay.co.uk/Yootha-Archive-of-Vintage-and-Retro>

or at www.yootha.com